

# Transport Topics

## 2024 Classified Calendar

Issue	Close	Editorial Highlight	Directory/Special	Close
1/1 & 1/8	1/2	Economic Outlook	January 5 for 3 Special	
1/15	1/9	Shippers		
1/22	1/16	The Future of Fleet Management Technology		
1/29	1/23	Trailers		
2/5	1/30	Calibrate, Q1 Edition	AfterMarket	1/10
2/12	2/6	Fuel Cards/ Payment Processing	Logistics & Supply Chain	1/31
2/19	2/13	Driver Recruiting and Retention		
2/26	2/20	iTECH, Q1 Edition; TMC Annual Meeting Preview	Technology	1/31
3/4	2/27	TMC On-Site Show Issue		
3/11	3/5	TMC Coverage		
3/18	3/12	Driver Focus		
3/25	3/19	Light & Medium Duty		
4/1	3/26 noon	Calibrate, Q2 Edition	AfterMarket April 5 for 3 Special	3/6
4/8	4/2	Freight Visibility		
4/15	4/9	TT Top 100 Logistics Companies	Logistics & Supply Chain	3/13
4/22	4/16	Regulatory Compliance		
4/29	4/23	Aftermarket Parts		
5/6	4/30 noon	Warehousing	Logistics & Supply Chain	4/24
5/13	5/7	Trucking Mergers & Acquisitions		
5/20	5/14	Workforce Development		
5/27	5/21	iTECH, Q2 Edition	Technology	5/1
6/3	5/28	Tires & Wheels		
6/10	6/4	Route Planning and Optimization		
6/17	6/11	Fuel Efficiency		
6/24	6/18 noon	TT Top 100 For-Hire Carriers	Logistics & Supply Chain	5/22

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7/1 & 7/8	6/25	Electric Truck Infrastructure	July 5 for 3 Special	
7/15	7/9	Calibrate, Q3 Edition	AfterMarket	6/20
7/22	7/16	Cold Chain Logistics	Logistics & Supply Chain	7/10
7/29	7/23	Final Mile Transportation		
8/5	7/30	The Future of the Combustion Engine		
8/12	8/6	Equipment Leasing; NTDC Preview		
8/19 & 8/26	8/13	TT Top 100 Private Carriers	Logistics & Supply Chain	7/24
9/2	8/27	Connected Truck Technology; NTDC Coverage	September 5 for 3 Special	
9/9	9/3	iTECH, Q3 Edition; TMC Fall Meeting Preview	Technology	8/14
9/16	9/10	Driver Training		
9/23 & 9/30	9/17	TMC Fall Meeting & TMC SuperTech Coverage; Freight Brokering	Logistics & Supply Chain	9/11
10/7	10/1	Calibrate, Q4 Edition; MCE Preview	AfterMarket	9/11
10/14	10/8	MCE On-Site Show Issue		
10/21	10/15	MCE Coverage		
10/28	10/22	Insurance/Risk Management		
11/4	10/29	TT Top 50 Global Freight	Logistics & Supply Chain	10/2
11/11	11/5	Hydrogen Fuel Cell Technology for Commercial Trucks		
11/18	11/12	Trailers		
11/25 & 12/2	11/19	iTECH, Q4 Edition Winter Weather Preparedness	Technology	10/30
12/9	12/3	Fleet CFO Perspective	December 5 for 3 Special	
12/16	12/10	Spotlight on Safety Technology		
12/23 & 12/30	12/17	Year in Review		

### Classified Bonus Ad Offers:

#### 5-For-3 Specials

Run your Real Estate or Truck/Trailer Parking line ad 5 weeks for the price of 3!

#### 3-For-2 Classified Display

Run 3 Display ads for the price of 2 during the TMC, MCE, or Top 100 Issues.

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## TOTAL REACH EQUIPMENT

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### Logistics & Supply Chain

Published 8 times per year in **Transport Topics**, including popular top list issues.

### AFTERMARKET DIRECTORY

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