

Transport Topics Quick Glance

2022 Multimedia Editorial Calendar

Classified Bonus Ad Offers:

5-For-3 Specials In Real Estate or Truck/Trailer Parking Categories

Run your line ad 5 weeks for the price of 3! January, May, August, October

3-For-2 Classified Display

Run 3 Display ads for the price of 2 during the TMC, MCE, or Top 100 Issues.

ATA Member Benefit:

Purchase any Classified Display Ad And DOUBLE your ad space free!

Click [HERE](#) for sample ads

Click [HERE](#) to place your Classified line ad

Get the latest news and more by signing up [HERE](#) for our free newsletters!

Email Classifieds at classifieds@tnews.com

1/3	Year in Preview	4/25	Insurance/Risk Management	9/5	Light- and Medium-Duty
1/10	Yard Management	5/2	Calibrate, Q2 Edition	9/12	iTECH, Q3 Edition
1/17	Workforce Development	5/9	Alternative Fuels	9/19	Warehousing TMC Fall Meeting Preview
1/24	Fleet Safety	5/16	Engines	9/26	Fuel Efficiency
1/31	Calibrate, Q1 Edition	5/23	iTECH, Q2 Edition	10/3	TMC Fall Meeting Coverage
2/7	Cybersecurity	5/30	Maintenance	10/10	Calibrate, Q4 Edition
2/14	Truck Parking	6/6	Aerodynamics	10/17	MCE Preview Workforce Development
2/21	Shippers	6/13	Equipment Leasing	10/24	MCE On-Site Show Issue
2/28	iTECH, Q1 Edition TMC Preview	6/20	TT Top 100 For-Hire Carriers	10/31	MCE Coverage
3/7	TMC Show Issue	6/27 & 7/4	Infrastructure	11/7	TT Top 50 Global Freight
3/14	TMC Coverage	7/11	Driver Focus	11/14	Driver-Assist Technology
3/21	Driver Focus MATS On-Site Show Issue	7/18	Freight Brokering	11/21	Trailers
3/28	Tires & Wheels	7/25	Calibrate, Q3 Edition	11/29	iTECH, Q4 Edition
4/4	Transportation Management MATS Show Coverage	8/1	In-Cab Technology	12/5	Mergers and Acquisitions
4/11	TT Top 50 Logistics	8/8	Driver Pay	12/12	Fleet Safety
4/18	Trailers	8/15 & 8/22	NTDC Preview	12/19 & 12/26	Year in Review
		8/29	TT Top 100 Private Carriers NTDC Coverage		

Combine the power of print, online and email with our **TOTAL REACH Packages** and reach an expanded audience of 100,000!

TOTAL REACH RECRUITMENT

Hiring talented industry professionals?

Reach managers and executives at fleets, dealers, 3PLs, and suppliers.

TOTAL REACH Recruitment packages start as low as \$290 and includes print ad, [TTJobs](#) posting and emailed newsletter. Click [HERE](#) to learn more!

TOTAL REACH EQUIPMENT

Have inventory to sell?

Over 90% of our audience has purchasing authority and/or influence.

TOTAL REACH Equipment packages start as low as \$185 and includes print ad, online Classified posting and listing on weekly newsletter. Click [HERE](#) to learn more!

Transport Topics Directories

Targeted.
Effective.
Affordable.

All directory sections are published with the Transport Topics print and digital editions.

AFTERMARKET

Featured in **CALIBRATE** Appears in the quarterly magazine that discusses trends and issues in equipment and maintenance.

Logistics & Supply Chain

Published 8 times per year in the main pages of Transport Topics, including our popular Top 50 and Top 100 ranked issues.

Ask about our TIA member discount!

TECHNOLOGY

Featured in **iTECH** Appears in the quarterly magazine that discusses the latest technologies and trends.

Reserve your listing today!
For more details, email tads@tnews.com

Transport Topics 2022 Multimedia Editorial Calendar

First Quarter 2022

		Issue Date	Close Date	Editorial Highlights	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close																																										
January S M T W T F S <table border="1"> <tr><td></td><td></td><td></td><td></td><td></td><td></td><td>1</td></tr> <tr><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td></tr> <tr><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td></tr> <tr><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td></tr> <tr><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td></tr> <tr><td>30</td><td>31</td><td></td><td></td><td></td><td></td><td></td></tr> </table>								1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31						1/3	12/28/2021 Noon	Year in Preview; Economic Outlook	CES: Las Vegas, Jan. 5-8		
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		1/10	01/04	Yard Management	Transportation Research Board: Washington, Jan. 9-13																																												
		1/17	1/11	Workforce Development																																													
		1/24	1/18	Fleet Safety	Heavy Duty Aftermarket Week: Grapevine, Texas, Jan. 24-27																																												
		1/31	1/25	Calibrate, the Quarterly Magazine for Equipment and Maintenance Executives, Q1 Edition		AfterMarket	1/5																																										

January 5-for-3 Real Estate Special

		Issue Date	Close Date	Editorial Highlights	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close																																			
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27	28																																									
		2/14	2/8	Truck Parking																																						
		2/21	2/15	Shippers	NATSO Connect: Orlando, Fla., Feb. 20-24	Logistics & Supply Chain	2/10																																			
		2/28	2/22	iTECH, the Quarterly Magazine on Trucking Technology, Q1 Edition; TMC Preview		Technology	2/2																																			

		Issue Date	Close Date	Editorial Highlights	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close																																			
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		3/14	3/8	TMC Coverage		Logistics & Supply Chain	3/2																																			
		3/21	3/15	Driver Focus; Mid-America Trucking Show On-Site Show Issue	Mid-America Trucking Show: Louisville, Ky., March 24-26																																					
		3/28	3/22	Tires & Wheels																																						

Transport Topics 2022 Multimedia Editorial Calendar

Second Quarter 2022

April

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Issue Date	Close Date	Editorial Highlights	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close
4/4	3/29	Transportation Management Software; Mid-America Trucking Show Coverage	Transportation Intermediaries Association Capital Ideas Conference & Exhibition: San Diego, April 7-9		
4/11	3/25	TT Top 50 Logistics Companies Annual Supplement	National Private Truck Council Annual Conference: Cincinnati, April 10-12	Logistics & Supply Chain	3/2
4/18	4/12 Noon	Trailers			
4/25	4/19	Insurance/Risk Management	National Tank Truck Carriers Annual Conference: San Diego, April 24-26		

May

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5/2	4/26	Calibrate, the Quarterly Magazine for Equipment and Maintenance Executives, Q2 Edition		AfterMarket	4/6
5/9	5/3 Noon	Alternative Fuels	Advanced Clean Transportation Expo: Long Beach, Calif., May 9-12		
5/16	5/10	Engines			
5/23	5/17	iTECH Quarterly Magazine on Trucking Technology, Q2 Edition		Technology	4/27
5/30	5/24	Maintenance			

May 5-for-3 Real Estate Special

June

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6/6	5/31	Aerodynamics			
6/13	6/7	Equipment Leasing			
6/20	6/14	TT Top 100 For-Hire Carriers Annual Supplement		Logistics & Supply Chain	5/11
6/27 & 7/4	6/21	Infrastructure			

Transport Topics 2022 Multimedia Editorial Calendar

Third Quarter 2022

July

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31						

Issue Date	Close Date	Editorial Highlights	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close
7/11	7/5	Driver Focus			
7/18	7/12	Freight Brokering		Logistics & Supply Chain	7/7
7/25	7/19	Calibrate, the Quarterly Magazine for Equipment and Maintenance Executives, Q3 Edition		AfterMarket	6/29

August

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28	29	30	31			

8/1	7/26	In-Cab Technology			
8/8	8/2	Driver Pay			
8/15 & 8/22	8/16	NTDC Preview	National Truck Driving Championships: Indianapolis, Aug. 16-20		
8/29	8/23	TT Top 100 Private Carriers Annual Supplement NTDC Coverage		Logistics & Supply Chain	7/20

August 5-for-3 Real Estate Special

September

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9/5	8/30	Light- and Medium-Duty			
9/12	9/6	iTECH Quarterly Magazine on Trucking Technology, Q3 Edition	IANA Intermodal Expo: Long Beach, Calif., Sept. 11-13	Technology	8/17
9/19	9/13	Warehousing; TMC Fall Meeting Preview	IAA Commercial Vehicles: Hanover, Germany, Sept. 20-25	Logistics & Supply Chain	9/7
9/26	9/20	Fuel Efficiency	ATA Technology & Maintenance Council Fall Meeting & TMC SuperTech: Cleveland, Sept. 25-29		

Transport Topics 2022 Multimedia Editorial Calendar

Fourth Quarter 2022

October

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30	31					

Issue Date	Space Close	Editorial Highlights	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close
10/3	9/27	TMC Fall Meeting Coverage			
10/10	10/4	Calibrate, the Quarterly Magazine for Equipment and Maintenance Executives, Q4 Edition		AfterMarket	9/14
10/17	10/11	MCE Preview; Workforce Development			
10/24	10/18	MCE On-Site Show Issue	ATA Management Conference & Exhibition: San Diego, Oct. 22-26		
10/31	10/25	MCE Coverage			

October 5-for-3 Real Estate Special

November

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11/7	11/1	TT Top 50 Global Freight Carriers Annual Supplement		Logistics & Supply Chain	9/28
11/14	11/8 Noon	Driver-Assist Technology			
11/21	11/15	Trailers			
11/28	11/22 Noon	iTECH Quarterly Magazine on Trucking Technology, Q4 Edition		Technology	11/2

December

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25	26	27	28	29	30	31

12/5	11/29	Mergers and Acquisitions			
12/12	12/6	Fleet Safety			
12/19 & 12/26	12/13	Year in Review			