

# Transport Topics

## Total Reach Equipment

### Equipment Advertisers:

Use the combined power of print, online and email to reach an audience of nearly 100,000!

**Your Total Reach Equipment Package includes up to 5 free color photos with online classified ad. Add ANOTHER 5 photos for \$50 additional.**

### Line Ad Bundle – as low as \$185\*

#### Includes:

- 6-line minimum ad\* in Transport Topics (one insertion).
- TTequipmart newsletter (one week)
- Posting on ttnews.com (one week)

\*Each additional line is \$18/line, per week. Print upgrades for line ads: black/white photo \$50; background color (red, green, blue or yellow) \$50, per insertion.

### Display Ad Bundle – as low as \$425\*

#### Includes:

- Minimum 1 column x 2" ad in Transport Topics (one insertion)
- TTequipmart newsletter (one week)
- Posting on ttnews.com (one week)

\*Larger display sizes available. Additional charges apply for color and images. Call for pricing and frequency discount options.

Use this multimedia package to reach the entire Transport Topics community and make your advertising dollars go further!

For details, call: **800-524-6246** or email: [classifieds@ttnews.com](mailto:classifieds@ttnews.com)

View Classified Equipment ads online at:

<https://classifieds.ttnews.com/showads/section/show/title/Equipment>