

Transport Topics Quick Glance

2021 Multimedia Editorial Calendar

Classified Bonus Ad Offers:

5-For-3 Specials In Real Estate or Truck/Trailer Parking Categories

Run your line ad 5 weeks for the price of 3! March, May, November

3-For-2 Classified Display

Run 3 Display ads for the price of 2 during the TMC, MCE, NACV or Top 100 Issues.

ATA Member Benefit:

Purchase any Classified Display Ad And DOUBLE your ad space free!

Click [HERE](#) for sample ads

Click [HERE](#) to place your Classified line ad

Get the latest news and more by signing up [HERE](#) for our free newsletters!

1/4	Year in Preview	5/3	Alternative Fuels	9/13	TMC On-Site Show Issue iTECH, Q3 Edition
1/11	Logistics	5/10	Oil & Lubricant	9/20	TMC Coverage NACV Preview
1/18	Technology	5/17	Engines	9/27	NACV On-Site Show Issue
1/25	Maintenance	5/24	iTECH, Q2 Edition	10/4	NACV Coverage
2/1	EMU, Q1 Edition	5/31	Maintenance	10/11	EMU, Q4 Edition
2/8	Driver Focus	6/7	Logistics	10/18	MCE Preview
2/15	Shippers	6/14	Equipment	10/25	MCE On-Site Show Issue
2/22	iTECH, Q1 Edition	6/21	TT Top 100 For-Hire	11/1	MCE Coverage
3/1	Trailers	6/28 & 7/5	Driver Focus	11/8	Technology
3/8	Insurance/Risk Management	7/12	Technology	11/15	TT Top 50 Global Freight
3/15	Work Truck Show Coverage	7/19	Trailers	11/22	Maintenance
3/22	Driver Focus	7/26	EMU, Q3 Edition	11/29	iTECH, Q4 Edition
3/29	Tires & Wheels	8/2	Insurance/Risk Management	12/6	Driver Focus
4/5	TT Top 50 Logistics	8/9 & 8/16	Medium-Duty	12/13	Equipment
4/12	TMC Preview	8/23	Driver Focus	12/20 & 12/27	Year in Review
4/19	TMC Coverage	8/30	TT Top 100 Private Carriers		
4/26	TMC Coverage Continued EMU, Q2 Edition	9/6	TMC Preview		

Combine the power of print, online and email with our TOTAL REACH Packages and reach an expanded audience of 100,000!

TOTAL REACH RECRUITMENT

Hiring talented industry professionals?

Reach managers and executives at fleets, dealers, 3PLs, and suppliers.

TOTAL REACH Recruitment packages start as low as \$290 and includes print ad, TTJobs posting and emailed newsletter. Click [HERE](#) to learn more!

TOTAL REACH EQUIPMENT

Have inventory to sell?

Over 90% of our audience has purchasing authority and/or influence.

TOTAL REACH Equipment packages start as low as \$185 and includes print ad, online Classified posting and listing on weekly newsletter. Click [HERE](#) to learn more!

Special Section Directories

Targeted.
Effective.
Affordable.

Logistics & Supply Chain

Published 8 times per year in these key issues:

- Top 50 Logistics/Top 50 Global Freight
- Top 100 For-Hire/Top 100 Private
- Quarterly iTECH

TIA Members eligible for 10% discount
Buy 6 listings, get 2 listings free!
[Directory sample HERE.](#)

AfterMarket

Published 6 times per year in Equipment features including the quarterly EMU issues
Buy 5 listings, get 1 listing free!
[Directory sample HERE.](#)

Questions? Email us at: classifieds@ttnews.com

Transport Topics 2021 Multimedia Editorial Calendar

Second Quarter 2021

April

S	M	T	W	T	F	S
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
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Issue Date	Close Date	Editorial Highlights	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close
4/5	3/30 Noon	TT Top 50 Logistics Companies Annual Supplement		Logistics & Supply Chain	2/24
4/12	4/6	TMC Preview	ATA Technology & Maintenance Council Annual Meeting Virtual Event: 4/12-23		
4/19	4/13	TMC Coverage			
4/26	4/20	TMC Coverage Continued Equipment & Maintenance Update Special Supplement, Q2 Edition		AfterMarket	3/31

May

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5/3	4/27 Noon	Alternative Fuels	National Tank Truck Carriers Annual Conference: San Diego, 5/2-4 Advanced Clean Transportation Expo: Long Beach, Calif., 5/3-6		
5/10	5/4	Oil & Lubricant	Transportation Intermediaries Association Capital Ideas Conference & Exhibition: Virtual, 5/11-13		
5/17	5/11	Engines			
5/24	5/18	iTECH Special Supplement on Trucking Technology, Q2 Edition		Logistics & Supply Chain	4/28
5/31	5/25	Maintenance			

May 5-for-3 Real Estate Special

June

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6/7	6/1	Logistics			
6/14	6/8	Equipment	National Private Truck Council Annual Conference: Cincinnati, 6/13-15	AfterMarket	6/2
6/21	6/15	TT Top 100 For-Hire Carriers Annual Supplement		Logistics & Supply Chain	5/12
6/28 and 7/5	6/22	Driver Focus			

Transport Topics 2021 Multimedia Editorial Calendar

Third Quarter 2021

July

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Issue Date	Close Date	Editorial Highlights	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close
7/12	7/6	Technology			
7/19	7/13	Trailers			
7/26	7/20	Equipment & Maintenance Update Special Supplement, Q3 Edition		AfterMarket	6/30

August

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8/2	7/27	Insurance/Risk Management			
8/9 and 8/16	8/3	Medium-Duty			
8/23	8/17	Driver Focus			
8/30	8/24	TT Top 100 Private Carriers Annual Supplement		Logistics & Supply Chain	7/21

September

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9/6	8/31	TMC Preview			
9/13	9/7	TMC On-Site Show Issue iTECH Special Supplement on Trucking Technology, Q3 Edition	National Truck Driver Appreciation Week: 9/12-18 ATA Technology & Maintenance Council Fall Meeting & TMC SuperTech: Cleveland, 9/12-16 IANA Intermodal Expo: Long Beach, Calif., 9/12-14	Logistics & Supply Chain	8/18
9/20	9/14	TMC Coverage NACV Preview			
9/27	9/21	NACV On-Site Show Issue	North American Commercial Vehicle Show: Atlanta, 9/27-30		

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Fourth Quarter 2021

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October		10/4	9/28	NACV Coverage																																																				
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		10/25	10/19	MCE On-Site Show Issue	ATA Management Conference & Exhibition: Nashville, Tenn., 10/23-27																																																			

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November		11/1	10/26	MCE Coverage																																													
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November 5-for-3 Real Estate Special

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December		12/6	11/30	Driver Focus																																													
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