

Transport Topics Quick Glance

2021 Multimedia Editorial Calendar

Classified Bonus Ad Offers:

5-For-3 Specials In Real Estate or Truck/Trailer Parking Categories

Run your line ad 5 weeks for the price of 3! March, May, November

3-For-2 Classified Display

Run 3 Display ads for the price of 2 during the TMC, MCE, NACV or Top 100 Issues.

ATA Member Benefit:

Purchase any Classified Display Ad And DOUBLE your ad space free!

Click [HERE](#) for sample ads

Click [HERE](#) to place your Classified line ad

Get the latest news and more by signing up [HERE](#) for our free newsletters!

Issue Date	Editorial Highlights	Issue Date	Editorial Highlights	Issue Date	Editorial Highlights
1/4	Year in Preview	5/3	Alternative Fuels	9/13	iTECH, Q3 Edition
1/11	Logistics	5/10	Oil & Lubricant	9/20	NACV Preview
1/18	Technology	5/17	Engines	9/27	NACV On-Site Show Issue
1/25	Maintenance	5/24	iTECH, Q2 Edition	10/4	NACV Coverage
2/1	EMU, Q1 Edition	5/31	Maintenance	10/11	EMU, Q4 Edition
2/8	Driver Focus	6/7	Logistics	10/18	MCE Preview
2/15	Shippers	6/14	Equipment	10/25	MCE On-Site Show Issue
2/22	iTECH, Q1 Edition	6/21	TT Top 100 For-Hire	11/1	MCE Coverage
3/1	TMC Preview	6/28 & 7/5	Driver Focus	11/8	Technology
3/8	TMC On-Site Show Issue	7/12	Technology	11/15	TT Top 50 Global Freight
3/15	TMC Coverage	7/19	Trailers	11/22	Maintenance
3/22	Driver Focus	7/26	EMU, Q3 Edition	11/29	iTECH, Q4 Edition
3/29	Tires & Wheels	8/2	Insurance/Risk Management	12/6	Driver Focus
4/5	TT Top 50 Logistics	8/9 & 8/16	NTDC Preview	12/13	Equipment
4/12	Insurance/Risk Management	8/23	NTDC Coverage	12/20 & 12/27	Year in Review
4/19	Trailers	8/30	TT Top 100 Private Carriers		
4/26	EMU, Q2 Edition	9/6	Medium-Duty		

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TOTAL REACH
RECRUITMENT

Hiring talented industry professionals?

Reach managers and executives at fleets, dealers, 3PLs, and suppliers.

TOTAL REACH Recruitment packages start as low as \$290 and includes print ad, TTjobs posting and emailed newsletter. Click [HERE](#) to learn more!

TOTAL REACH
EQUIPMENT

Have inventory to sell?

Over 90% of our audience has purchasing authority and/or influence.

TOTAL REACH Equipment packages start as low as \$185 and includes print ad, online Classified posting and listing on weekly newsletter. Click [HERE](#) to learn more!

Special Section Directories

Targeted.
Effective.
Affordable.

Logistics & Supply Chain

Published 8 times per year in these key issues:

- Top 50 Logistics/Top 50 Global Freight
- Top 100 For-Hire/Top 100 Private
- Quarterly iTECH TIA Members eligible for 10% discount

Buy 6 listings, get 2 listings free!
[Directory sample HERE.](#)

AfterMarket

Published 6 times per year in Equipment features including the quarterly EMU issues

Buy 5 listings, get 1 listing free!
[Directory sample HERE.](#)

Questions? Email us at: classifieds@ttnews.com

Transport Topics 2021 Multimedia Editorial Calendar

First Quarter 2021

		Issue Date	Close Date	Editorial Highlights	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close	
January								
S	M	T	W	T	F	S		
					1	2		
3	4	5	6	7	8	9		
10	11	12	13	14	15	16		
17	18	19	20	21	22	23		
24	25	26	27	28	29	30		
31								
		1/4	12/28/20 Noon	Year in Preview	CES: Virtual Event, 1/6-9			
		1/11	1/5	Logistics	Transportation Research Board: Virtual Event, 1/5-29			
		1/18	1/12	Technology				
		1/25	1/19	Maintenance	Heavy Duty Aftermarket Week: Grapevine, Texas, 1/25-28			
		2/1	1/26	Equipment & Maintenance Update Special Supplement, Q1 Edition		AfterMarket	1/6	

February								
S	M	T	W	T	F	S		
	1	2	3	4	5	6		
7	8	9	10	11	12	13		
14	15	16	17	18	19	20		
21	22	23	24	25	26	27		
28								
		2/8	2/2	Driver Focus				
		2/15	2/9	Shippers	NATSO Connect: Orlando, Fla., 2/14-18			
		2/22	2/16	iTECH Special Supplement on Trucking Technology, Q1 Edition	Recruitment & Retention Conference: Nashville, Tenn., 2/24-26	Logistics & Supply Chain	1/27	

March								
S	M	T	W	T	F	S		
	1	2	3	4	5	6		
7	8	9	10	11	12	13		
14	15	16	17	18	19	20		
21	22	23	24	25	26	27		
28	29	30	31					
		3/1	2/23	TMC Preview				
		3/8	3/2	TMC On-Site Show Issue	ATA Technology & Maintenance Council Annual Meeting & Exhibition: Orlando, Fla., 3/8-11 NTEA Work Truck Show: Indianapolis, 3/9-12			
		3/15	3/9	TMC Coverage				
		3/22	3/16	Driver Focus Mid-America Trucking Show Preview/On-Site Show Issue	Mid-America Trucking Show: Louisville, Ky., 3/25-27			
		3/29	3/23	Tires & Wheels				

March 5-for-3 Real Estate Special

Transport Topics 2021 Multimedia Editorial Calendar

Second Quarter 2021

April

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Issue Date	Close Date	Editorial Highlights	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close
4/5	3/30 Noon	TT Top 50 Logistics Companies Annual Supplement Mid-America Trucking Show Coverage	Transportation Intermediaries Association Capital Ideas Conference & Exhibition: Phoenix, 4/7-10	Logistics & Supply Chain	2/24
4/12	4/6	Insurance/Risk Management			
4/19	4/13	Trailers			
4/26	4/20	Equipment & Maintenance Update Special Supplement, Q2 Edition	National Private Truck Council Annual Conference: Cincinnati, 4/25-27	AfterMarket	3/31

May

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

5/3	4/27 Noon	Alternative Fuels	National Tank Truck Carriers Annual Conference: San Diego, 5/2-4 Advanced Clean Transportation Expo: Long Beach, Calif., 5/3-6		
5/10	5/4	Oil & Lubricant			
5/17	5/11	Engines			
5/24	5/18	iTECH Special Supplement on Trucking Technology, Q2 Edition		Logistics & Supply Chain	4/28
5/31	5/25	Maintenance			

May 5-for-3 Real Estate Special

June

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

6/7	6/1	Logistics			
6/14	6/8	Equipment		AfterMarket	6/2
6/21	6/15	TT Top 100 For-Hire Carriers Annual Supplement		Logistics & Supply Chain	5/12
6/28 and 7/5	6/22	Driver Focus			

Transport Topics 2021 Multimedia Editorial Calendar

Third Quarter 2021

July

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Issue Date	Close Date	Editorial Highlights	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close
7/12	7/6	Technology			
7/19	7/13	Trailers			
7/26	7/20	Equipment & Maintenance Update Special Supplement, Q3 Edition		AfterMarket	6/30

August

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

8/2	7/27	Insurance/Risk Management			
8/9 and 8/16	8/3	NTDC Preview	National Truck Driving Championships: Minneapolis, 8/11-14		
8/23	8/17	NTDC Coverage			
8/30	8/24	TT Top 100 Private Carriers Annual Supplement		Logistics & Supply Chain	7/21

September

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

9/6	8/31	Medium-Duty			
9/13	9/7	iTECH Special Supplement on Trucking Technology, Q3 Edition	National Truck Driver Appreciation Week: 9/12-18 ATA Technology & Maintenance Council Fall Meeting & TMC SuperTech: Cleveland, 9/12-16 IANA Intermodal Expo: Long Beach, Calif., 9/12-14	Logistics & Supply Chain	8/18
9/20	9/14	NACV Preview			
9/27	9/21	NACV On-Site Show Issue	North American Commercial Vehicle Show: Atlanta, 9/27-30		

Transport Topics 2021 Multimedia Editorial Calendar

Fourth Quarter 2021

		Issue Date	Space Close	Editorial Highlights	Conferences, Meetings & Trade Shows		
October		10/4	9/28	NACV Coverage			
S M T W T F S		10/11	10/5	Equipment & Maintenance Update Special Supplement, Q4 Edition		AfterMarket	9/15
3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	
31							
		10/18	10/12	MCE Preview			
		10/25	10/19	MCE On-Site Show Issue	ATA Management Conference & Exhibition: Nashville, Tenn., 10/23-27		

November		11/1	10/26	MCE Coverage			
S M T W T F S		11/8	11/2	Technology			
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27	
28	29	30					
		11/15	11/9 Noon	TT Top 50 Global Freight Carriers Annual Supplement		Logistics & Supply Chain	10/6
		11/22	11/16	Maintenance			
		11/29	11/22 Noon	iTECH Special Supplement on Trucking Technology, Q4 Edition		Logistics & Supply Chain	11/3

November 5-for-3 Real Estate Special

December		12/6	11/30	Driver Focus			
S M T W T F S		12/13	12/7	Equipment		AfterMarket	12/1
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30	31		
		12/20 and 12/27	12/14	Year in Review			