

Transport Topics 2018 Multimedia Editorial Calendar

First Quarter 2018

January

S	M	T	W	T	F	S
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7	8	9	10	11	12	13
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28	29	30	31			

Issue Date	Close Date	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows	Directory/Special Offer	Directory Close
1/1	12/26/17 noon	Year in Preview				
1/8	1/2	Active Safety Technology		Transportation Research Board: Washington, DC, 1/7-1/11		
1/15	1/9	Tractor Aerodynamics				
1/22	1/16	Starters and Alternators	E&MU	HDAW: Las Vegas, NV, 1/22-1/25	AfterMarket	12/26
1/29	1/23	Global Tire Market/ Expanding Tire Options				

January 5-for-3 Real Estate Special

February

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2/5	1/30	Toll Management		NATSO: Nashville, TN, 2/10-2/13		
2/12	2/6	Fleet Telematics Update	iTECH		Technology	1/17
2/19	2/13	TMC Preview Issue		Annual Recruitment and Retention Conference: Nashville, TN, 2/21-2/23	Professional Services	2/7
2/26	2/20	Vocational Trucks		RILA: Tucson, AZ, 2/25-2/28		

March

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3/5	2/27	TMC Show Issue	ShowBuzz	TMC: Atlanta, GA, 3/5-3/8 NTEA: Indianapolis, IN, 3/6-3/9	Freight Brokers & Logistics	2/21
3/12	3/6	TMC Review	E&MU		AfterMarket	2/14
3/19	3/13	Mid-America Trucking Show Issue	ShowBuzz	American Truck Dealers: Las Vegas, NV, 3/22-3/25 Mid-America Trucking Show: Louisville, KY, 3/22-3/25	Professional Services	3/7
3/26	3/20	Maintaining Onboard Technology		TCA: Kissimmee, FL, 3/25-3/28		

Second Quarter 2018

April

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Issue Date	Close Date	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows	Directory/Special Offer	Directory Close
4/2	3/27	Predictive Analytics				
4/9	4/3	Logistics Update	TT Top 50 Logistics Companies LiveOnWeb	Transportation Intermediaries Association: Palm Desert, CA, 4/8-4/11 TRALA: Scottsdale, AZ, 4/8-4/11	Freight Brokers & Logistics	2/28
4/16	4/10	Tires & Retreads Costs & Benefits		Truck World: Toronto, 4/19-4/21		
4/23	4/17	Load Tracking for Shippers	iTECH		Technology	3/28
4/30	4/24	Fuel Card Update		NASSTRAC: Orlando, FL, 4/28-5/1 National Private Truck Council: Cincinnati, OH, 4/29-5/1	Professional Services	4/18

April 5-for-3 Real Estate Special

May

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5/7	5/1	Performance-Based Driver Pay				
5/14	5/8	Alternative Fuel Update	E&MU		AfterMarket	4/18
5/21	5/15	Technician Training		ATA Leadership: Marco Island, FL, 5/20-5/23		
5/28	5/22	Electric Power Vehicles				

June

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6/4	5/29	Downspeeding				
6/11	6/5	Autonomous Trucking Update	iTECH		Technology	5/16
6/18	6/12	ELD Update				
6/25	6/19	Midyear Stock Review and Finance Update			Professional Services	6/13

Third Quarter 2018

July

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Issue Date	Close Date	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close
7/2	6/26	Ports Automation				
7/9	7/3 noon	Cargo Sensors				
7/16	7/10	TT Top 100 For-Hire Carriers	TT Top 100 For-Hire Carriers LiveOnWeb		Freight Brokers & Logistics	7/3
7/23	7/17	Low-Rolling-Resistance Tires	E&MU		AfterMarket	6/27
7/30	7/24	Light & Medium-Duty Review				

July 5-for-3 Real Estate Special

August

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8/6	7/31	Cyber Security				
8/13	8/7	National Truck Driving Championships/Tire Safety Tips		ATA National Truck Driving Championships: Columbus, OH, 8/15-8/18		
8/20	8/14	TT Top 100 Private Carriers	TT Top 100 Private Carriers LiveOnWeb		Freight Brokers & Logistics	8/8
8/27	8/21	Onboard Video as Data Analytics Platform	iTECH		Technology	8/1

September

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9/3	8/28	Cargo Securement				
9/10	9/4	Intermodal Update				
9/17	9/11	TT Top 50 Global Freight Carriers	TT Top 50 Global Freight Carriers	ATA Technology & Maintenance Council Fall Meeting: Orlando, FL, 9/15-9/20 Intermodal Expo: Long Beach, CA, 9/16-9/18	Freight Brokers & Logistics	9/5
9/24	9/18	Engine Aftertreatment Update	E&MU	IAA: Hanover, Germany, 9/27- 10/4	AfterMarket	8/29

Fourth Quarter 2018

October

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10/1	9/25	Supply Chain Tech Update		Council of Supply Chain Management Professionals: Nashville, TN, 9/30-10/3	Freight Brokers & Logistics	9/19
10/8	10/2	App-Based Freight Brokerage	iTECH		Technology	9/12
10/15	10/9	ATA MCE Preview Issue				
10/22	10/16	Insurance and Trucking				
10/29	10/23	ATA MCE Show Issue	ShowBuzz	ATA MCE: Austin, TX, 10/27-10/30	Professional Services	10/17

October 5-for-3 Real Estate Special

November

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11/5	10/30	ATA MCE Post Show Coverage		Used Truck Association: Orlando, FL, 11/7-11/10		
11/12	11/6	Aerodynamics	E&MU		AfterMarket	10/17
11/19	11/13	Freight Security			Professional Services	11/7
11/26	11/19 noon	Combating Corrosion				

December

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12/3	11/27	Cab Ergonomics				
12/10	12/4	Monitoring Driver Fatigue/ Distraction	iTECH		Technology	11/14
12/17	12/11	Total Cost of Ownership				
12/24 and 12/31	12/18	Year in Review				