

Transport Topics 2017 Multimedia Editorial Calendar

First Quarter 2017

January

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1	2	3	4	5	6	7
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Issue Date	Close Date	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows	Directory/Special Offer	Directory Close
1/2	12/27/16	Year In Preview				
1/9	1/3	What Does FSMA Mean for Distributors		Transportation Research Board: Washington, D.C., 1/8-1/12		
1/16	1/10	Technology and the Parking Shortage at Truck Stops		NATSO: Savannah, GA, 1/21- 1/24		
1/23	1/17	Aftermarket Update	E&MU	HDAW: Las Vegas, NV, 1/23-1/26 American Truck Dealers: New Orleans, LA, 1/26-1/29	AfterMarket	12/28
1/30	1/24	Filters				

January 5-for-3 Real Estate Special

February

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2/6	1/31	Safety Update With New Technology	iTECH		Technology	1/11
2/13	2/7	TMC Preview Issue			TMC 3-for-2	
2/20	2/14	Driver Recruitment & Retention 101		Annual Recruitment and Retention Conference: Nashville, TN, 2/22-2/24 Retail Industry Leaders Association: Orlando, FL 2/12-2/15		
2/27	2/21	TMC Show Issue	ShowBuzz	TMC: Nashville, TN, 2/27-3/2	Freight Brokers & Logistics TMC 3-for-2	2/15

March

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3/6	2/28	TMC Review		CONEXPO- CON/AGG: Las Vegas, NV, 3/7-3/11	TMC 3-for-2	
3/13	3/7	Fundamentals of Truck Fleet Management	E&MU	NTEA: Indianapolis, IN, 3/15-3/17	AfterMarket	2/15
3/20	3/14	Mid-America Trucking Show Issue	ShowBuzz	Mid-America Trucking Show: Louisville, KY, 3/23-3/25	Technology	3/8
3/27	3/21	Comforts of the Longhaul Driver		TCA: Nashville, TN, 3/26-3/29		

Second Quarter 2017

April

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Issue Date	Close Date	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close
4/3	3/28	TT Top 50 Logistics	TT Top 50 Logistics Companies	Transportation Intermediaries Association: Las Vegas, NV, 4/5-4/8; TRALA: Bonita Springs, FL, 4/2-4/5	Freight Brokers & Logistics	2/22
4/10	4/4	Uber of Trucking and Its Impact on Brokers and Shippers		NASSTRAC: Orlando, FL, 4/9- 4/12		
4/17	4/11	Canada/Mexico Cross Border Shipping	iTECH	EXPOCAM: Montreal, QC, 4/20-4/22	Technology	3/22
4/24	4/18	The Value of Horizontal Integration. Expertise of Component Supplier and Resources				

May

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5/1	4/25	Green Fleets	ShowBuzz	National Private Truck Council: Cincinnati, OH, 4/30-5/2 ACT EXPO: Long Beach, CA, 5/1-5/4 National Tank Truck Carriers: Chicago, IL, 4/30-5/2		
5/8	5/2	Health and Wellness		ATA Leadership Meeting: San Antonio, TX; 5/7-5/10		
5/15	5/9	Lube PC-11	E&MU		AfterMarket	4/19
5/22	5/16	Auctions Trucks and Trailers				
5/29	5/23	Telematics			Freight Brokers & Logistics	5/17

May 5-for-3 Real Estate Special

June

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6/5	5/30	Green House Gas Update				
6/12	6/6	Autonomous Vehicle Update	iTECH		Technology	5/17
6/19	6/13	Trailers and the Bottom Line				
6/26 and 7/3	6/20	Midyear Stock Review and Finance Update				

Third Quarter 2017

July

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Issue Date	Close Date	Editorial Highlights	Special Supplements & Coverage	Conferences, Meetings & Trade Shows	Directory/ Special Offer	Directory Close
7/10	7/5 Noon	TT Top 100 For-Hire Carriers	TT Top 100 For-Hire Carriers LiveOnWeb		Freight Brokers & Logistics TT 100 3-for-2	6/28
7/17	7/11	Intermodal Update				
7/24	7/18	Tire Safety	E&MU		AfterMarket	6/26
7/31 and 8/7	7/25	National Truck Driving Championships		ATA National Truck Driving Championships: Orlando, FL, 8/9-8/12	TT 100 3-for-2	

July 5-for-3 Real Estate Special

August

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8/14	8/8	TT Top 100 Private Carriers	TT Top 100 Private Carriers LiveOnWeb		Freight Brokers & Logistics TT 100 3-for-2	8/2
8/21	8/15	E-logs - Final Prep	iTECH		Technology	7/26
8/28	8/22	Spot Market				

September

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9/4	8/29	Load Flexibility with Reefers				
9/11	9/5	TT Top 50 Global Freight Carriers	TT Top 50 Global Freight Carriers		Freight Brokers & Logistics NACV 3-for-2	8/30
9/18	9/12	Front Steer Axles & Suspensions	E&MU Feature ShowBuzz	ATA Technology & Maintenance Council Fall Meeting: Orlando, FL, 9/18-9/21 IANA Intermodal Expo: Long Beach , CA, 9/17-9/19	AfterMarket NACV 3-for-2	9/6
9/25	9/19	Creating Efficiencies in Our Supply Chain		Council of Supply Chain Management Professionals: Atlanta, GA, 9/24-9/27 North American Commercial Vehicle Show: Atlanta, GA, 9/25-9/29	Technology NACV 3-for-2	9/13

Fourth Quarter 2017

October

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10/2	9/26	ATA MC&E Preview			MC&E 3-for-2	
10/9	10/3	Tech Advancements in Trucking	iTECH		Technology	9/13
10/16	10/10	ATA Mc&E Show Issue	ShowBuzz	ATA MC&E: Orlando, FL, 10/21- 10/24	MC&E 3-for-2	
10/23	10/17	ATA MC&E Show Coverage Chairman's Profile			MC&E 3-for-2	
10/30	10/24	Used-Truck Update		UTA: Las Vegas, NV, 11/1-11/4		

October 5-for-3 Real Estate Special

November

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11/6	10/31	ADB & Brakes for Trailers				
11/13	11/7	Reliable Warm Engine Starts Reducing Engine Wear	E&MU Feature		AfterMarket	11/1
11/20	11/14	Automated Warehouse				
11/27	11/20 noon	Leasing vs. Financing Trucks and Trailers				

December

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12/4	11/28	Fuel Cell Technologies				
12/11	12/5	Solar and Its Place in Trucking	iTECH		Technology	11/8
12/18 and 12/25	12/12	Year in Review				