

Transport Topics 2009 Editorial Calendar

First Qtr 2009

JANUARY

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FEBRUARY

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MARCH

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	Issue Date	Close Date Space	Materials	Editorial Highlights	Special Supplements	Conferences, Meetings and Trade Shows	Bonus/Package Plans
J A N U A R Y	1/5	12/19/08	12/23/08	People in Trucking			Senior Executive
	1/12	12/26/08 E&MU: 12/12/08	12/31/08 12/18/08	Trailers — Aerodynamics	Equipment & Maintenance Update	Transportation Research Board Washington, D.C., 1/11-1/15	Equipment Trailers
	1/19	1/2	1/8	Intermodal Usage Of Mobile Comm			Technology Supply Chain/Logistics
	1/26	1/9	1/15	Truck Stops — Fuel		NATSO Nashville, Tenn., 1/24-1/29	Oil, Lube & Fuel

F E B R U A R Y	2/2	1/16	1/15	3PL Overview			Supply Chain/Logistics
	2/9	1/23	1/22	2010 Engine Update TMC & TIA Previews		ATA Technology & Maintenance Council, Tire Industry Association Orlando, Fla., 2/10-2/13 American Moving & Storage Assn. Dallas, 2/8-2/11	Equipment Show Tires Ad* Q Readership Survey
	2/16	1/30 iTECH: 1/16	2/5 1/22	Software Update	iTECH	Heavy-Duty Aftermarket Week Orlando, Fla., 2/16-2/19	Technology
	2/23	2/6	2/12	Regulatory Outlook		ATA Leadership Meeting Arlington, Va., 2/22-2/24	Senior Executive

M A R C H	3/2	2/13	2/19	Vocation-Specific Tires		NTEA/Work Truck Show Chicago, 3/3-3/6	Tires
	3/9	2/20	2/26	Truckload Carriers Factoring		Truckload Carriers Association Orlando, Fla., 3/8-3/11 Truck Renting and Leasing Assoc. Carlsbad, Calif., 3/10-3/14	Senior Executive Finance & Insurance Show
	3/16	2/27 E&MU: 2/13	3/5 2/19	Oil/Lubes	Equipment & Maintenance Update	Mid-America Trucking Show Louisville, Ky., 3/19-3/21	Equipment Oil, Lube & Fuel Show
	3/23	3/6	3/12	Trailer Tracking		Information Technology & Logistics Council St. Petersburg, Fla., 3/22-3/25	Technology Trailers
	3/30	3/13	3/19	Brokers Freight Forwarders		Transportation Intermediaries Association San Antonio, Texas, 4/1-4/4	Supply Chain/Logistics

Second Qtr 2009

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A P R I L	4/6	3/20	3/24	People in Trucking — Govt.		Senior Executive Finance & Insurance
	4/13	3/27 iTECH: 3/13	4/2 3/19	Cross-Border Trucking — Tech Solutions	iTECH	Expocam Montreal, Quebec, 4/16-4/18 Technology Supply Chain/Logistics
	4/20	4/3	4/9	Truck Dealers — PM/Oil Change		American Truck Dealers Landover, Md., 4/18-4/20 Society of Automotive Engineers Detroit, 4/20-4/23 Equipment Show Oil, Lube & Fuel
	4/27	4/10	4/16	Insurance		National Tank Truck Carriers Nashville, Tenn., 4/25-4/28 NASSTRAC Orlando, Fla., 4/26-4/29 Finance & Insurance

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M A Y	5/4	4/17	4/23	Private Fleets		National Private Truck Council Nashville, Tenn., 5/3-5/5 Senior Executive
	5/11	4/24	4/30	Green — Supply Chain		Supply Chain/Logistics
	5/18	5/1 E&MU: 4/17	5/7 4/23	Trailers — Flatbeds	Equipment & Maintenance Update	Equipment Trailers
	5/25	5/8	5/14	Technology — Tire Inflation		Technology Tires

JUNE						
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J U N E	6/1	5/15	5/21	Mexican Trucking — International Shipping		Transportation Marketing & Communications Association San Diego, 5/31-6/2 Senior Executive Supply Chain/Logistics
	6/8	5/22	5/28	Brakes		Equipment
	6/15	5/29 iTECH: 5/15	6/4 5/21	Mobile Comm Update	iTECH	Technology Ad* Q Readership Survey
	6/22	6/5	6/11	OEM Update: Medium-Duty Engines		Oil, Lube & Fuel
	6/29	6/12	6/18	Midyear Stock, Finance Review		Finance & Insurance

Third Qtr. 2009

JULY						
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JULY	7/6	6/19 E&MU: 6/5	6/25	Tires	Equipment & Maintenance Update	Equipment Tires
	7/13	6/26 TT100: 6/12	7/2 6/18		TT Top 100 For-Hire Carriers	Senior Executive
	7/20	7/1	7/9	People in Trucking — Supply Chain		Supply Chain/Logistics
	7/27	7/10	7/16	Fuel Purchasing		Technology Oil, Lube & Fuel

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AUGUST	8/3	7/17 TT100: 7/3	7/23 7/9	Trailer Leasing	TT Top 100 Private Carriers	Senior Executive Finance & Insurance Trailers
	8/10	7/24 iTECH: 7/10	7/30 7/16	In-cab Technology	iTECH	Technology
	8/17	7/31	8/6	National Truck Driving Championships Preview		ATA National Truck Driving Championship San Jose, Calif., 8/17-8/22
	8/24	8/7	8/13	Port Shipping		Supply Chain/Logistics
	8/31	8/14	8/20	National Truck Driving Championships Winners — Profile of NTDC Winner		

SEPTEMBER						
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SEPTEMBER	9/7	8/21 E&MU: 8/7	8/27 8/13	Alternative Fuels Update	Equipment & Maintenance Update	Equipment Oil, Lube & Fuel Ad* Q Readership Survey
	9/14	8/28	9/3	Mixed-Vehicle Fleets — Tire Needs		National Electric Contractors Seattle, 9/13-9/15
	9/21	9/4	9/10	ATA MC&E Preview		Council of Supply Chain Management Professionals Chicago, 9/20-9/23
	9/28	9/11	9/17	Cargo Refrigeration		Technology Trailers

Fourth Qtr. 2009

OCTOBER						
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OCTOBER	10/5	9/18	9/24	ATA MC&E Show		ATA Management Conference & Exhibition Las Vegas, 10/4-10/7	ATA MC&E
	10/12	9/25	10/1	ATA Show Coverage — People in Trucking — ATA Chairman			ATA MC&E Senior Executive
	10/19	10/2 iTECH: 9/18	10/8 9/24	Supply Chain Technology	iTECH		Technology Supply Chain/Logistics
	10/26	10/9	10/15	Transmissions/Drivetrains			Equipment

NOVEMBER						
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NOVEMBER	11/2	10/16	10/22	Security — Technology Update			Technology
	11/9	10/23 TT50: 10/9	10/29 10/15	Air Cargo	TT Top 50 Freight/Logistics Transportation Companies, TT Logistics 50, TT Brokerage 25, TT Freight Forwarders 25, TT Warehouse 25		Supply Chain/Logistics
	11/16	10/30	11/5	People in Trucking — Intermodal		National Industrial Transportation League Anaheim, Calif., 11/14-11/18 Intermodal Association Of North America Anaheim, Calif., 11/14-11/18	
	11/23	11/6 E&MU: 10/23	11/12 10/29	Hub, Wheel Ends	Equipment & Maintenance Update		Equipment Tires
	11/30	11/13	11/19	Finance/Accounting — End of the Year Tax Moves			Senior Executive Finance & Insurance

DECEMBER						
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DECEMBER	12/7	11/20	11/26	Warehouse Equipment			Equipment Supply Chain/Logistics
	12/14	11/27	12/3	Containers			Trailers
	12/21 and 12/28	12/4 iTECH: 11/20	12/10 11/26	Year in Review	iTECH		Senior Executive Technology