

Exporting PDFs in QuarkXPress 7, 8 on OS 10.4/10.5

Before exporting for Publishers Press, please check:

- **Output Style** — Output Styles can save time and reduce the probability of printing-related errors. Instructions for creating an Output Style are also included in this guide. The contents pages will list the location for the instructions depending on the software version and operating system you are using.
- **Document Size** — Except for specialty items, all pages must be created to the same size. Publishers Press is moving toward the industry standard of creating all documents to trim size. Pages should be created to the exact trim size of your publication with bleed items extending at least .125" beyond the document edge. If creating documents to bleed size, pages should be created to your publication trim size plus .125" added to the width and .25" added to the height.
- **Preferences** — QuarkXPress > Preferences. Click PDF from the list on the left. Select Direct to PDF for the PDF Workflow.
- **Fonts** — Utilities > Usage > Fonts. A negative number will appear before a font name when QuarkXPress cannot access the font information. These fonts will need to be loaded before creating PostScript files.
- **Colors** — Edit > Colors. Select to show spot colors. No colors should appear in this list unless spot colors are used. Remember to check colors imported from all graphic programs after they appear in the QuarkXPress Color menu.

When PDF and EPS files are created with a spot color and placed on a QuarkXPress page, the spot color will print in the composite file. If a spot color is not desired, the spot color should be processed in the application used when creating the PDF or EPS.
- **Images** — Utilities > Usage > Pictures. Status must be OK for all images. High-resolution 4/C images must be in CMYK mode instead of RGB.
- **Section Start** — Page > Section > Section Start. Section Start allows the pages in a document layout to match the actual folio. When files are processed, Section Start assists in splitting and renaming multi-page PDF files. Otherwise, to split and rename multi-page PDF files is a manual process.

SWOP standards:

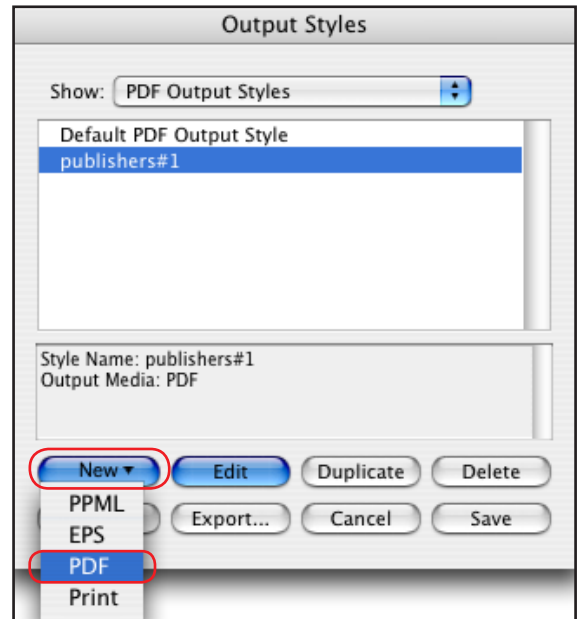
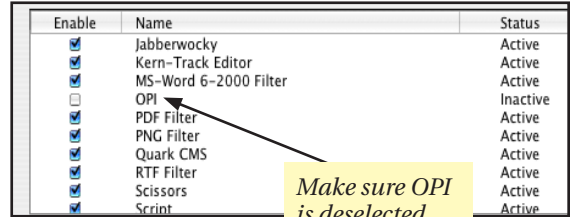
It is recommended all live matter be at least .25" away from trim.

Output Styles for Exporting in QuarkXPress 7, 8 on OS 10.4/10.5

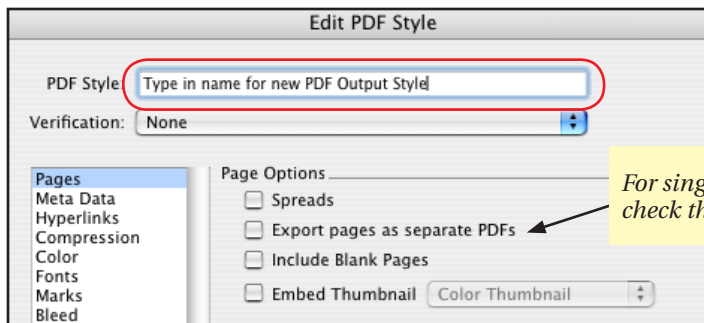
exporting:

Exporting in QuarkXPress 7 or 8 is a simple process for creating a PDF file without using Acrobat Distiller.

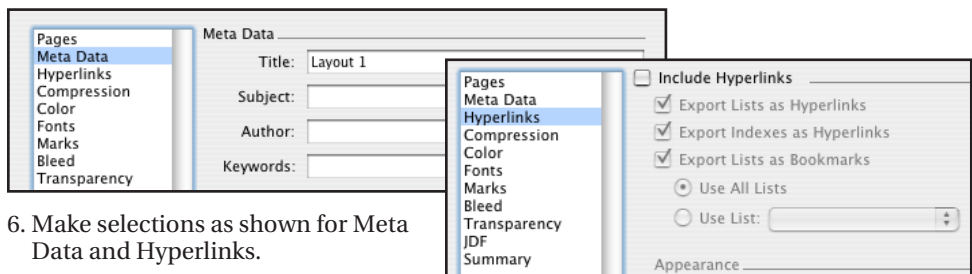
1. Select Utilities > XTensions Manager.
2. Deselect OPI.
3. Relaunch QuarkXPress.
4. Select Edit > Output Styles. Click New. Select PDF.



5. Name the new PDF Style and make selections as shown.



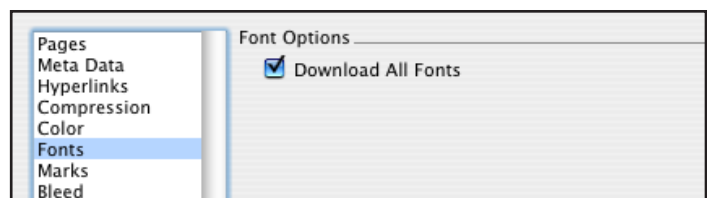
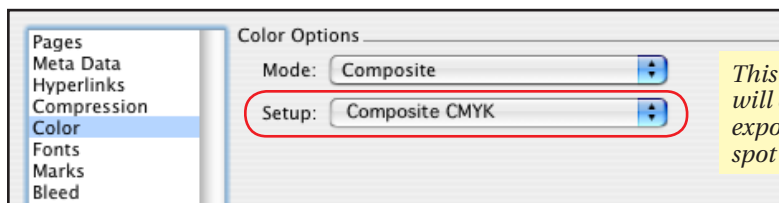
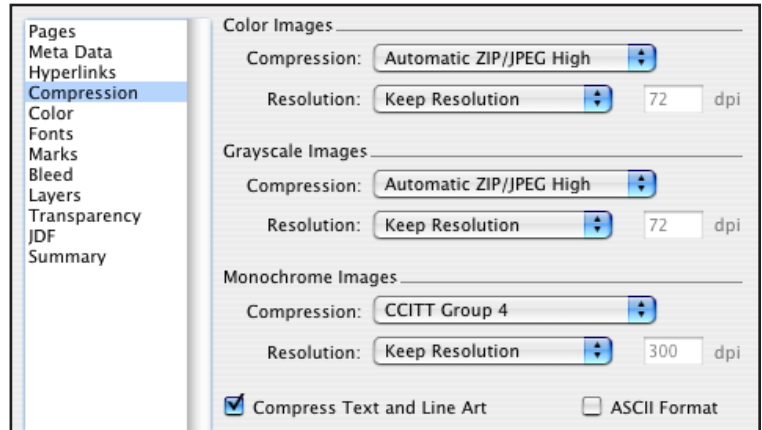
For single-page PDFs check this selection.



6. Make selections as shown for Meta Data and Hyperlinks.

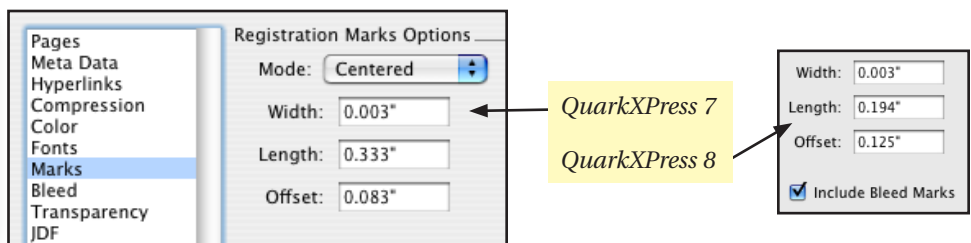
7. Make selections as shown for Compression, Color, Fonts, Marks, and Bleed. The selections for Marks will be different depending on the version used.

If using rastered images, compression can be set to None to achieve a higher quality but doing this will drastically increase the file size.

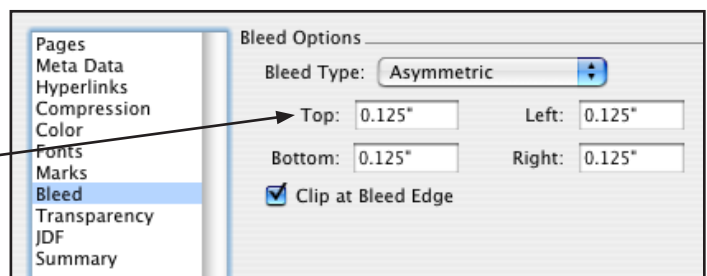


marks:

This screen will differ depending on the version of QuarkXPress.



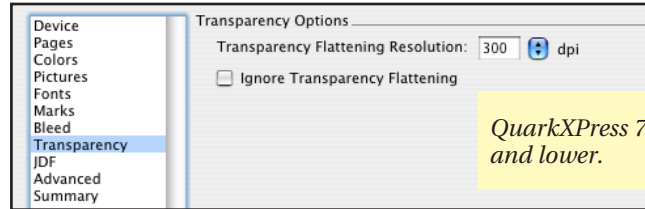
*If pages are created to **trim** size, enter .125". For pages created to **bleed** size, enter 0".*



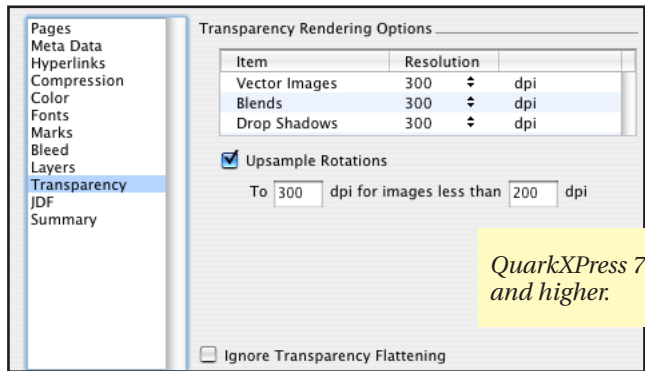
8. Make selections as shown for Transparency and JDF. The selections for Transparency will be different depending on the version used. The Summary shows all of the selections made. Click OK. Click Save.

transparency:

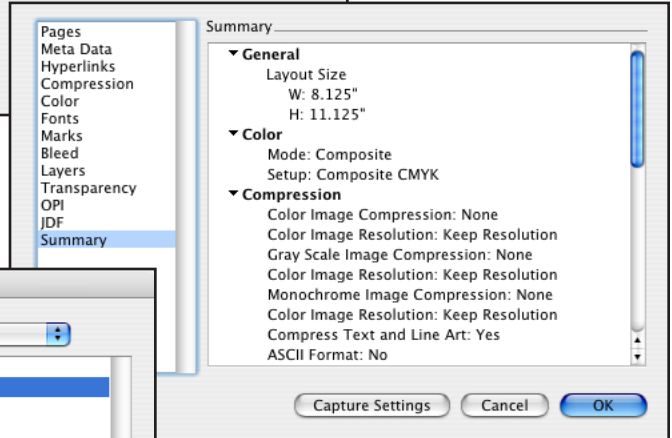
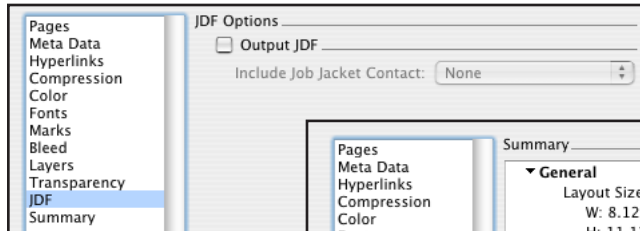
This screen will differ depending on the version of QuarkXPress.



QuarkXPress 7.1 and lower.

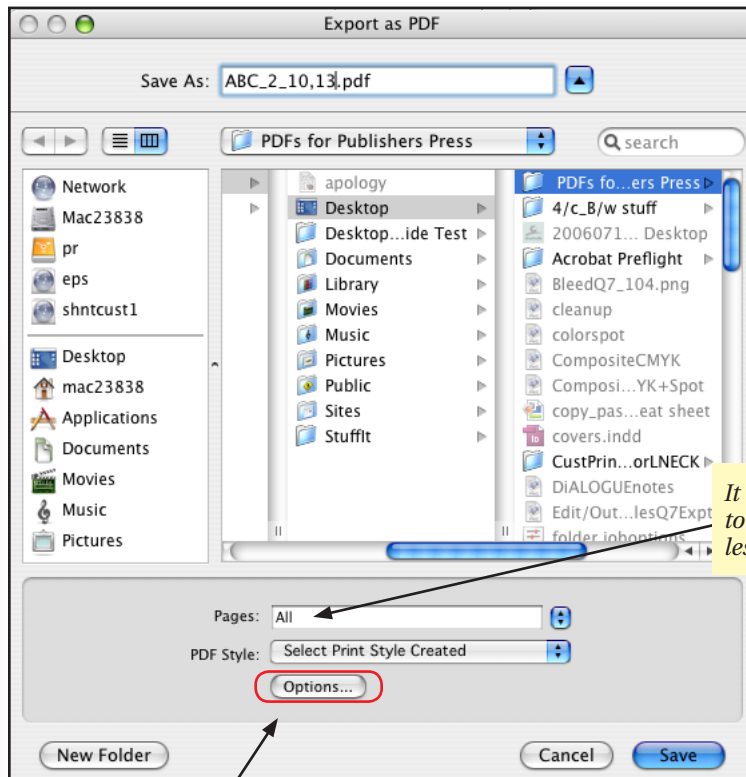
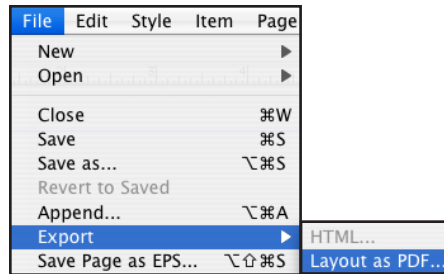


QuarkXPress 7.2 and higher.



Exporting in QuarkXPress 7, 8 on OS 10.4/10.5

1. File > Export > Layout as PDF
2. Select the PDF Style created for Publishers Press.
3. Name the PDF file, route to where it should be saved and click Save if no spot colors are used. If spot colors are used, click Options and click Color. Change the Setup to Composite CMYK and Spot. Click OK. Click Save.



It is recommended to export 15 pages or less at one time.

filename:

Name the file with the title initials (assigned by Publishers Press), page numbers, and a .pdf extension. Use a low bar to separate consecutive pages. Use a comma to separate nonconsecutive pages. Example: ABC_2_10,13.pdf. No spaces, additional punctuation, slashes, or special characters may be used in the name.

If spot colors are used, click Options. Click Color and select Composite CMYK and Spot.

