

Transport Topics 2012 Editorial Calendar

First Qtr. 2012

JANUARY						
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Issue Date	Close Date Space	Close Date Materials	Editorial Highlights	Special Supplements	Conferences, Meetings and Trade Shows	Rate Reduction Plans
1/2	12/9/11	12/15/11	Year in Preview			Shippers
1/9	12/22/11	12/28/11	EOBR Regulation Update			Technology
1/16	12/29/11	1/5	Supply Update			Tires & Wheels
1/23	1/6 E&MU: 12/9/11	1/12 E&MU: 12/15/11	Parts Inventory Control	Equipment & Maintenance Update	Heavy Duty Aftermarket Week Las Vegas, 1/23-1/26 Transportation Research Board Washington, 1/22-1/26	Equipment
1/30	1/13	1/19	Maintenance by Dealers		ATA Executive Committee Arlington, Va., 1/29-1/31 American Truck Dealers Las Vegas, 2/3-2/6	Oil, Lube & Fuel

FEBRUARY						
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2/6	1/20	1/26	What's New for 2012			Trailers
2/13	1/27 iTECH: 1/13	2/2 iTECH: 1/19	Technology on the Move	iTECH	American Moving & Storage Association Las Vegas, 2/12-2/15	Technology
2/20	2/3	2/9	TMC Preview		NATSO Las Vegas, 2/18-2/22 ATA Technology & Maintenance Council Tampa, Fla., 2/20-2/23	Equipment Ad*Q Readership Survey
2/27	2/10	2/16	Shippers			Shippers

MARCH						
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3/5	2/17	2/23	Tires		Truckload Carrier Association Orlando, Fla., 3/4-3/7 NTEA Work Truck Show Indianapolis, 3/6-3/8	Tires & Wheels
3/12	2/24	3/1	Handhelds			Technology
3/19	3/2 E&MU: 2/17	3/8 E&MU: 2/23	Mid-America Trucking Show Preview	Equipment & Maintenance Update	Mid-America Trucking Show Louisville, Ky., 3/22-3/24 Transportation Intermediaries Association San Antonio, 3/21-3/24	Equipment
3/26	3/9	3/15	Temperature-Controlled			Trailers

Second Qtr. 2012

APRIL						
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Issue Date	Close Date Space	Close Date Materials	Editorial Highlights	Special Supplements	Conferences, Meetings and Trade Shows	Rate Reduction Plans
4/2	3/16	3/22	DEF Update — Availability			Oil, Lube & Fuel
4/9	3/23 iTECH: 3/9	3/29 iTECH: 3/15	RFID	iTECH		Technology
4/16	3/30	4/5	Equipment		Truck World Toronto, 4/19-4/21	Equipment
4/23	4/6	4/12	SAE Standards for CVs		SAE World Congress Detroit, 4/24-4/26	Tires & Wheels
4/30	4/13	4/19	Supply Chain		NASSTRAC Orlando, Fla., 4/29-5/2	Shippers

MAY						
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5/7	4/20	4/26	Anti-Rollover Technology		National Tank Truck Carriers San Francisco, 5/6-5/8	Technology
5/14	4/27 E&MU: 4/13	5/3 E&MU: 4/19	CSA Scoring — 1 Year Later	Equipment & Maintenance Update		Equipment
5/21	5/4	5/10	Trailer Utilization		ATA Leadership Meeting St. Petersburg, Fla., 5/20-5/23	Trailers
5/28	5/11	5/17	Used Oil Disposal			Oil, Lube & Fuel

JUNE						
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6/4	5/18	5/24	Selling Services Direct to Shippers		Transportation Marketing & Sales Association Hollywood, Fla., 6/3-6/5	Shippers
6/11	5/25 iTECH 5/11	5/31 iTECH: 5/17	ITLC Preview	iTECH	ATA ITLC & NAFC Annual Conference Tampa, Fla., 6/11-6/13	Technology Ad*Q Readership Survey
6/18	6/1	6/7	Suspensions			Equipment
6/25	6/8	6/14	Mid-Year Stock Review			

Third Qtr. 2012

JULY						
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Issue Date	Close Date Space	Close Date Materials	Editorial Highlights	Special Supplements	Conferences, Meetings and Trade Shows	Rate Reduction Plans
7/2	6/15	6/21	Brakes			Tires & Wheels
7/9	6/22 E&MU: 6/8	6/28 E&MU: 6/14	Green Fleets / SmartWay	Equipment & Maintenance Update		Equipment Trailers
7/16	6/29 TT100: 6/15	7/5 TT100: 6/21	TT 100 List	TT Top 100 For-Hire Carriers		
7/23	7/6	7/12	Beating the Heat — In-Cab Cooling			Technology
7/30	7/13	7/19	Fuel Economy			Oil, Lube & Fuel

AUGUST						
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8/6	7/20	7/25	NTDC (equipment used at event)		ATA National Truck Driving Championship Minneapolis, 8/7-8/11	Equipment
8/13	7/27 TT100 7/6	8/2 TT100 7/12	TT 100 List	TT Top 100 Private Carriers		Shippers
8/20	8/3	8/9	National Truck Driving Championship Winners			
8/27	8/10 iTECH 7/27	8/16 iTECH: 8/2	Cargo Monitoring	iTECH		Technology Trailers

SEPTEMBER						
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9/3	8/17	8/23	Tire Management			Tires & Wheels
9/10	8/24 E&MU: 8/10	8/30 E&MU: 8/16	ATA SuperTech	Equipment & Maintenance Update	ATA Technology & Maintenance Council SuperTech 2012 Pittsburgh, 9/10-9/13	Equipment Oil, Lube & Fuel Ad*Q Readership Survey
9/17	8/31	9/6	Terminal Technology			Technology
9/24	9/7	9/13	ATA MC&E Preview			MC&E

Fourth Qtr. 2012

OCTOBER						
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Issue Date	Close Date Space	Close Date Materials	Editorial Highlights	Special Supplements	Conferences, Meetings and Trade Shows	Rate Reduction Plans
10/1	9/14	9/20	Supply Chain		Council of Supply Chain Management Atlanta, 9/30-10/3 ATA Supply Chain Security & Loss Prevention Council Atlantic City, N.J., 10/4-10/5	Shippers
10/8	9/21	9/27	ATA MC&E Show		ATA Management Conference & Exhibition Las Vegas, 10/7-10/10	MC&E
10/15	9/28	10/4	ATA MC&E Show Coverage Chairman Profile			MC&E
10/22	10/5 iTECH: 9/21	10/11 iTECH: 9/27	Tech App Bundling	iTECH		Technology
10/29	10/12	10/18	Aerodynamics			Equipment

NOVEMBER						
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11/5	10/19 TT50: 9/26	10/25 TT50: 10/3	Logistics 50	TT Top 50 Freight/Logistics Transportation Companies TT Brokerage 25 TT Freight Forwarder 25 TT Warehouse 25	National Industrial Transportation League Atlanta, 11/11-11/16 Intermodal Association of North America Atlanta, 11/11-11/16	Shippers
11/12	10/26	11/1	Winter Prep			Oil, Lube & Fuel
11/19	11/2 E&MU: 10/19	11/8 E&MU: 10/25	Safety Equipment	Equipment & Maintenance Update		Equipment
11/26	11/7	11/13	Open Road Tolling			Technology

DECEMBER						
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12/3	11/14	11/20	Tread Designs			Tires & Wheels
12/10	11/21	11/29	Roadside Repair			Equipment
12/17	11/30 iTECH: 11/14	12/6 iTECH: 11/20	Tech in 2013 — A Look Ahead	iTECH		Technology
12/24-12/31	12/7	12/13	Year in Review			Trailers