

Transport Topics Classified

or email us at classifieds@trucking.org

To place an ad call 800-524-6246

ADVERTISING RATES

JOBS
Display: \$192 per column inch
1 col x 2" minimum size - frequency discounts available.
Line: \$170 for 10-line minimum,
\$15 each additional line
Set 6 pt. type, paragraph form, first four words in caps.

EQUIPMENT and MARKETPLACE
Display: \$172 per column inch
1 col x 2" minimum size - frequency discounts available.
Line: \$105 for 6-line minimum,
\$17 each additional line
Set 6 pt. type, paragraph form, first four words in caps.
Premium line ads available. Call for rate.

TOTAL REACH Advertising Value Package: Available for Recruitment and Equipment categories. Get print, online and email for one low price! Call for details.

TT BOX REPLY SERVICE
\$25 per ad, per insertion. To respond to ad with TT Box number, email your reply, classifieds@trucking.org and place TT Box number in subject line. Questions? Call for information.

TERMS and CONDITIONS
Prepayment required for all ad placements unless credit has been established.
MasterCard, Visa and American Express accepted.
Transport Topics neither endorses nor guarantees any advertised service or product. The Publisher reserves the right to refuse or withdraw advertisements at his discretion.

DEADLINE
Tuesdays, 4pm ET for line ads,
2:30pm ET for display ads, preceding Monday edition.

TO PLACE AN AD
Call 800-524-6246 or e-mail classifieds@trucking.org or fax 800-232-6150
Check out Classifieds online at trnews.com

JOBS

DRIVER CARE MANAGERS

Ashley Distribution Services LPD needs Driver Care Managers for its distribution centers located in LEESPORT, PA • WINSTON-SALEM, NC
Position requires a min. 3 years of successful recent transportation management experience. Must have knowledge of DOT regulations, as well as strong communication, listening & organizational skills. CDL. A license preferred. Candidate will have proven ability to assess, supervise and screen yard, shuttle and OTR Drivers. Will facilitate with hiring of Drivers, coordinate office support staff, assist with Driver Care and have intermediate level of computer knowledge. BS or BA Degree preferred. Salary commensurate with experience, great benefit package. We will only respond to those who meet all our qualifications. **EOC**
For resume to: 800-332-3091 or email: jobs@ashleydist-bufon-services.com

EMPLOYMENT

Professional BUSINESS OPPORTUNITY

KLLM, a nationally asset based carrier is expanding its Logistics Operation in the Dallas / Fort Worth, TX area.
We are seeking professionals with a proven customer/contractor following to open a new logistics office in your area.
Are you looking for a solid relationship with a carrier that respects your entrepreneurial spirit?
KLLM is the company for you!
(This is a Salaried Position) EOE



Interested applicants send resume to: kllmcare@kllm.com

EMPLOYMENT

EMERGENCY REPAIRMAN - CAR/DRIVE VAN
Knowledge 5-8 yrs. Best general mechanical technician. Must have excellent customer service skills. Must be able to handle emergency situations. Location, Memphis & Nashville, TN. Salary commensurate with experience. If you are interested, please send resume to: hr@hobbyhorse.com or call 615-265-1000.

TT Classifieds—

Where immediate needs get immediate RESULTS!

EMPLOYMENT

CONTROLLER

Midwest truck load carrier has position for an experienced Financial Manager. Successful candidate will manage all accounting and financial functions for multiple fleet operations.
Must have good communications and supervisory skills, with a minimum of 5 years prior motor carrier experience.
Forward resume to: jack.sharkey@tike.com or call 217-228-6555

EMPLOYMENT

MAINTENANCE DIRECTOR - NORTHEAST

Miller Truck Leasing is looking for a Millar Truck Leasing is looking for a Maintenance Director. Will supervise service managers at nine Miller facilities, be responsible for maintenance of 1500 trucks and capable to manage & procedures to help manage fleet & staff. Candidate will be hands-on and have truck leasing experience & good interpersonal skills. Candidates will help with opening new facilities and managing & training staff to keep "Miller experience" consistent as the company grows. EOE. Email resume to: miller@millertrucking.com

DOES YOUR BROKERAGE PARTNER MEASURE UP?

PRIME logistics

ADVANCED FLEET PROGRAM

Company Prime Logistics ADVANCED FLEET is your current reload partner or freight broker.

Partner with Prime and you can take advantage of Prime's excellent freight and fuel network, while reducing your paperwork, lowering your overhead and enhancing your bottom line.

- An **ADVANCED FLEET** contract, you'll enjoy!
 - Easier 90% of contract and fuel accounts
 - 200+ Fuel discounts pass through
 - Proven Fuel in Prime's network in Prime's discounts
 - Using Prime's fuel, fuel price and freight track locations
 - Gaining efficiency and satisfaction with Prime's freight network
 - 24 hour customer service
 - Rapidly implemented and much more!

Now you'll have the stability, security & leverage of a industry leading carrier on your side!
Contact Prime Logistics today to learn more!
800.891.7277



www.primefuel.com

Smoother moves your career.

When you work with Pacer, not only will you have financial stability, flexible schedule, and superior career advancement, you'll also benefit from a network of operating support centers to better serve your customers.

Independent Sales Representatives
Pacer International is expanding our International Sales Representative Network and has an immediate need for qualified individuals. We are seeking individuals who are self-motivated, have a proven track record in sales, and are willing to travel. Successful candidates will be able to identify and secure new business, manage existing accounts, and provide excellent customer service. The ability to drive commercial vehicles, and excellent financial acumen.

Visit www.pacer-intl.com or call 888-722-7044
For additional information, visit www.pacer-intl.com or email recruiting@pacer-intl.com or telephone [888-722-7044](tel:888-722-7044)



Parts Marketing Manager

Worldwide Equipment, Inc. is in need of an experienced Parts Marketing Manager. Candidate must have experience in merchandising & marketing of heavy duty truck parts. Also must be able to develop & execute successful marketing campaigns/programs. Chosen person would be responsible for developing new markets for private labeled materials, as well as developing additional sales in existing markets. Travel & salesman's support required. Looking for a strong problem solver that delights in tackling challenges. Confidence in developing & executing internal communication plans, policies & procedures. Computer skills a must. CRM software skills a plus!

Company is leader in the trucking industry with 33 locations throughout KY, TN, WV, OH, VA & GA. Excellent salary, 401(k) plan, Credit Union, Medical/RX Plan, Employee Life and more.

Serious Inquiries only!
Send confidential Resume to: Positions@thetruckpeople.com
Or
Human Resources
PO Box 1370
Prestonsburg, KY 41653
No Phone Calls please!



SAFETY DIRECTOR

Fill a key position with exceptional financial strength S/E Carrier. This Group seeks growth via acquisitions & position demands proven safety background.

MIS DIRECTOR

15+ yrs Information/Systems expertise a must. Highly respected M/W Carrier.

OPERATIONS DIRECTOR

70K+ Tractor Refrigerated Carrier. Must possess accomplished success utilizing modern technology to significantly impact utilization/profitability.

MANAGER LEASE/PURCHASE

200K+ position that offers an exceptional LP package to represent to drivers seeking ownership.

Respond to EOE Guidance to: **JIM PARHAM & ASSOCIATES, INC.**
Executive Search Consultants
PO Box 6125, Lakeland, FL 33817
Phone: (888) 644-7807
email: recruiting@jimparham.com
*We're the best & better!

TERMINAL MANAGER

Kingsport, TN

Eagle Transport, one of the leading liquid transport companies on the east coast, is looking for the right candidate to fill the position of Terminal Manager in a start-up chemical operation in Kingsport, Tennessee. As this is a start-up operation, the candidate will be responsible for design and implementation of training plans, driver & equipment management, dispatch, and customer service.

The candidate must possess OTR chemical trucking experience with at least 4 years in a management position. This position has major growth potential for the right candidate.

Please forward resume to www.eagletransportcorp.com
Attention: Ron Thomas
from the "Employment" link EOE

TT's Classified advertisers get results!

Real Results

Classifieds

The largest weekly classified section serving the freight transportation industry. The three main sections — Recruitment, Equipment and Marketplace — reach a nationwide audience of managers and executives making hiring and purchasing decisions for America's largest and most successful freight transportation companies. Multi-media value packages available for Recruitment and Equipment.

Directories

TRANSPORT TOPICS directories are the most cost-effective advertising buy to promote your products and services to the nation's freight transportation companies. We currently have four specialized directories: **Technology, AfterMarket, Freight Brokers & Logistics and Professional Services.**

Transport Topics Classified

Transport Topics Classified is the industry's leading classified section, consisting of three major parts: **Jobs**, **Equipment** and **Marketplace**.

JOBS

Real Jobs, Real Candidates, Real Results

Employment opportunities introduces the Classified section. Transportation and logistics companies, manufacturing firms and service providers use TRANSPORT TOPICS to fill management, sales, agent and other job positions. Find quality applicants by placing your recruitment ad in our Classified pages and on TTjobs. Among the types of positions listed: agents, brokers, managers, vice presidents, regional and account sales, recruiters, terminal/operations managers and owner-operators.

Total Reach Recruitment: *Multi-Media Value Package*

Place your job ad in print, online and e-mail for one low price and reach the entire TRANSPORT TOPICS community. Call 800-524-6246 for details.

TTjobs

Transportation's Online Management Employment Resource

Visit TTjobs at <http://careers.ttnews.com> to post and manage jobs online, search resumés and have qualified resumés e-mailed to you.

EQUIPMENT

Real Buyers, Real Sellers, Real Results

The key to success is reaching the right prospects — motivated buyers with purchasing power. Transport Topics Classified delivers the right prospects. TRANSPORT TOPICS readers buy fleets of tractors and trailers, as well as parts and components. Whether you're selling just one truck, a dozen trailers or large multiple-unit fleets, Transport Topics Classified is the clear choice when you're looking for buyers. Advertisers can place line ads (photo is an optional addition) or display (bordered ads that can include a logo or photo).

Total Reach Equipment: *Multi-Media Value Package*

Place your equipment ad in print, online and e-mail for one low price and reach the entire TRANSPORT TOPICS community. Call 800-524-6246 for details.

MARKETPLACE

Real Customers, Real Businesses, Real Results

If you have a service or a product to market to the trucking industry, you should advertise in the Marketplace section. Among the categories: Auction, Business Opportunities, Distribution/Warehouse, Finance, Logistics, Information Technology, Carriers Wanted and Carriers Available, Real Estate, Safety & Compliance and Education/Training.

Online Bonus:

Print purchase includes free classified posting on TRANSPORT TOPICS online.

Sample Advertisements

(see rates on back cover)

Line Ad

Basic text-only ad. Priced according to the number of lines in the ad. There is a minimum charge on line ads.

(40) MATCHED SET 2001 T-2000 Kenworth, Cummins N-14s, 10 spd, 22.5 tires, airride cab, Extra clean, superior maint. Priced to sell @ \$41,500 each FOB Dallas, TX. Call John Doe, (800) 555-9369 ext. 55.

SAMPLE

Line Ad With Photo

An upgraded version of the text-only line ad. A black-and-white photograph is added to the advertisement. Priced by the number of lines with an additional charge for the picture. (Available only in Equipment and Real Estate.)



(40) MATCHED SET 2001 T-2000 Kenworth, Cummins N-14's, 10 spd, 22.5 tires, airride cab & suspension, Extra clean, superior maint. Priced to sell @ \$41,500 each FOB Dallas, TX. Call John Jones, (800) 555-9369 ext. 55.

SAMPLE

Premium Line Ad

Make a big impact with attention-grabbing color and border at a special low price.

DETROIT, MI - Ample Cross Dock.
Office Space; Repair Garages; Trailer/Auto Parking Available for Lease in Secure Well Located Industrial Complex. Prime Vacant Land Available for Build to Suit. 313-297-7799

SAMPLE

****** TRUCKS ******
(10) 2000 FREIGHTLINERS. Excellent Condition. Low low prices, all most go! Buy 1, buy them all. More models available. Call Me at: 800-800-8000.

Display Ad

A boxed ad with text that can include a border, photos, a logo and color. A display ad can be several different heights and widths. These ads are priced according to the size of the ad; additional charges for add-ons may apply. Discounts are available depending on the number of ads that are placed. (Display ad with logo shown.)



TRANSPORTATION

SAMPLE

- ✓ Temperature Controlled LTL and Full Truckloads
- ✓ Nationwide Sample
- ✓ Fully Insured
- ✓ On-Time Goods
- ✓ Personalized Logistic Services

Good Service Always

Simpson Transport Inc.
Tel: (800) 555-1234
Fax: (555) 555-1234
www.sample.com

Transport Topics Directories

Every month, thousands of freight transportation executives turn to our specialty directories. The TRANSPORT TOPICS Directories are the most cost-effective way to promote your company's products or services.



Directory Specifications & Rates

Freight Brokers & Logistics, Professional Services
Specifications: Ad size is 1 7/8" x 5 1/4"

AfterMarket, Technology
Specifications: Ad size is 3 1/4" x 3 1/4"

Rate (for all directories): \$575 each
Buy 3, get online FREE for a year
Buy 5, get one FREE, plus online FREE

Rates & Information

Classified Display Rates

Frequency	1x	4x	7x	13x	18x	26x	39x	51x
Cost CPI	\$178	\$165	\$146	\$140	\$128	\$121	\$104	\$98

Minimum 2" purchase required. Additional discount for space more than 8" – ask your representative for details.

Classified Line Rates

- Recruitment Line \$17.50 per line, 10-line minimum.
- Classified Line \$18 per line, 6-line minimum.
- Premium Line \$250 per 1-column by 1" insertion, available in all categories.
- Line ad photo charge: \$50
- Line ads color charge: \$50

Display Sizes:

	width
1 Column	1.914"
2 Column	4.015"
3 Column	6.125"
4 Column	8.218"
5 Column	10.262"
Minimum Size: 1 Column	2"
Maximum Size: 5 Column	12.75"
Full Page Ads:	14"

Display Advertising in Color

Display color charges AAAA — (red, green, blue and yellow) and 4-color process:

All display sizes are \$100 per insertion.

PMS (matched color): call for rate.

Note: Color ads e-mailed or sent on disk should be in CMYK format. RGB colors will be converted. If PMS color is not clearly specified, it will be converted to CMYK.

General Information

Publishing and Closing Dates

- Published weekly: Issued Monday.
- Deadline: Display ads — 3:30 p.m. (ET) Tuesday preceding Monday publication.
- Line ads — 4 p.m. (ET) Tuesday preceding Monday publication.

Terms and Conditions

- VISA, MasterCard, American Express accepted.
- Advertising is prepaid unless credit has been established.
- Ads cannot be canceled or revised after 4 p.m. (ET) Tuesday preceding Monday publication.
- Discounts for frequency and combination apply to display ads only.
- Adjustments to earned rate will be made when appropriate.
- Special position requests cannot be guaranteed.
- TT box number charges: \$25 per insertion.
- One-time production fee per logos/photos: \$65.
- Agency commissions: 15% for display space and color to recognized advertising agencies providing camera-ready materials.

Create Your Classified Line Ad
Using Our Secure Site

www.ttnews.com/lineads

Photo option available for
Equipment and Real Estate.
Background color options available.

Classified Advertising Sales Staff

Carolyn Boyd
Manager
(703) 838-1753
e-mail: cboyd@ttnews.com

Victoria Tolins
Account Executive
(703) 838-1729
e-mail: vtolins@ttnews.com

To place an ad:
call: 800-524-6246
fax: 800-232-6150
e-mail: classifieds@ttnews.com

Mail camera-ready material to:
TRANSPORT TOPICS
Attn: Classified Department
950 North Glebe Road, Suite 210
Arlington, VA 22203