

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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LIGHT & MEDIUM TRUCK, MANAGING COMMERCIAL, PUBLIC, UTILITY AND TELECOM FLEETS

Transport Topics Publishing Group
950 N. Glebe Road, Suite 210
Arlington, VA 22203-4181
Tel.: (703) 838-1770
Fax: (703) 838-1885

Official Publication of: None
Established: 1988
Issues Per Year: 11

FIELD SERVED

LIGHT & MEDIUM TRUCK serves wholesalers, retailers, manufacturers, food and beverage manufacturers, marketers and distributors, construction, contracting and trades, for-hire motor carriers, warehouses, service businesses, agriculture, logging, mining, quarrying, petroleum production, manufacturing, distribution, electric, gas, water and sewer utilities, telecommunications, sanitation, waste, recycling, public works, public safety, government, truck equipment manufacturers, dealers and service, vehicle leasing and rental, passenger transportation, tourism, entertainment, schools and recreation firms and others allied to the field involved in the operation of light to medium (Class 2C - Class 7) trucks, vans or tractors.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in the field served, including owners, corporate management, fleet, equipment or operations management, maintenance or service management, public works or physical plant management, safety, training, maintenance, service, purchasing, marketing, sales, administration, and others.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	11
Advertiser and Agency _____	945
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	-
TOTAL	956

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	65,237	100.0	65,237	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	65,237	100.0	65,237	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2007 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
February _____	1,433	1,433			65,225	May _____	16,066	16,109			65,268
March _____	301	301			65,225	June _____	26	-			65,242
April _____	736	736			65,225	TOTAL	18,562	18,579			

3a. BUSINESS/OCCUPATION BREAK OUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007

This issue is 0.1% or 39 copies above the average of the other 4 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Corporate Management/ Owner	Fleet, Equipment, or Operations Management	Maintenance or Service management	Public Works or Physical Plant Management	Safety or Training	Maintenance/ Service Technician	Purchasing, Marketing, Sales, Administration	Other
Wholesaler/or Retail/or Manufacturing _____	9,200	14.1	5,548	1,530	427	126	120	144	1,121	184
Construction, Contracting, Trades ____	7,483	11.5	5,306	1,151	464	74	113	172	139	64
Utilities (includes electric, gas, water or sewer) _____	10,392	15.9	3,762	4,475	649	706	132	277	321	70
Service Business _____	5,711	8.8	3,559	896	503	45	135	228	274	71
For-hire Motor Freight/Warehousing _	4,725	7.2	2,886	1,134	268	27	193	52	109	56
Public Works, Public Safety, Government _____	4,776	7.3	589	1,795	601	930	239	295	243	84
Telecommunications _____	3,049	4.7	2,379	311	110	23	21	87	99	19
Truck Equipment Manufacturer/Dealer/Service _____	4,242	6.5	1,516	433	294	14	50	147	1,526	262
Food and/or Beverage _____	3,705	5.7	2,440	676	172	260	39	50	61	7
Logging, Mining, Quarrying, or Petroleum Production and/or Distribution _____	2,637	4.0	2,100	255	87	23	37	50	68	17
Vehicle Leasing and/or Rental _____	2,588	4.0	979	939	148	5	31	34	387	65
Agriculture _____	2,423	3.7	1,676	430	113	21	18	68	67	30
Passenger Transportation, Tourism, Entertainment, Recreation or School _	1,267	1.9	459	304	197	17	109	85	66	30
Sanitation/Waste/Recycling _____	703	1.1	332	179	72	46	9	34	23	8
Other _____	2,367	3.6	800	229	109	9	156	63	398	603
TOTAL QUALIFIED CIRCULATION	65,268	100.0	34,331	14,737	4,214	2,326	1,402	1,786	4,902	1,570
PERCENT	100.0		52.6	22.6	6.5	3.6	2.1	2.7	7.5	2.4

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	40,565	12,550	-			53,115	81.4
a. Written _____	11,659	3,089	-			14,748	22.6
b. Telecommunication _____	16,075	6,500	-			22,575	34.6
c. Internet and E-Mail _____	12,831	2,961	-			15,792	24.2
II. TOTAL - Request from recipient's company: _____	17	-	-			17	0.1
a. Written _____	15	-	-			15	0.1
b. Telecommunication _____	2	-	-			2	-
c. Internet and E-Mail _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	12,136	-	-			12,136	18.5
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	11,984	-	-			11,984	18.3
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	152	-	-			152	0.2
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	52,718	12,550	-			65,268	100.0
*See Paragraph 11 PERCENT	80.8	19.2	-			100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			65,201	99.8
Individuals by name only _____			-	-
Titles or functions only _____			57	0.1
Company names only _____			10	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			65,268	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007

State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	406		400-427 Kentucky _____	1,102	
030-038 New Hampshire _____	366		370-385 Tennessee _____	1,477	
050-059 Vermont _____	181		350-369 Alabama _____	1,101	
010-027 Massachusetts _____	1,230		386-397 Mississippi _____	628	
028-029 Rhode Island _____	213		EAST SO. CENTRAL	4,308	6.6
060-069 Connecticut _____	707		716-729 Arkansas _____	681	
NEW ENGLAND	3,103	4.7	700-714 Louisiana _____	658	
100-149 New York _____	2,684		730-749 Oklahoma _____	869	
070-089 New Jersey _____	1,493		750-799 Texas _____	3,898	
150-196 Pennsylvania _____	3,238		WEST SO. CENTRAL	6,106	9.3
MIDDLE ATLANTIC	7,415	11.3	590-599 Montana _____	486	
430-459 Ohio _____	3,075		832-838 Idaho _____	481	
460-479 Indiana _____	2,020		820-831 Wyoming _____	293	
600-629 Illinois _____	2,800		800-816 Colorado _____	1,301	
480-499 Michigan _____	2,257		870-884 New Mexico _____	422	
530-549 Wisconsin _____	1,976		850-865 Arizona _____	910	
EAST NO. CENTRAL	12,128	18.5	840-847 Utah _____	532	
550-567 Minnesota _____	1,677		889-898 Nevada _____	486	
500-528 Iowa _____	1,167		MOUNTAIN	4,911	7.5
630-658 Missouri _____	1,582		995-999 Alaska _____	259	
580-588 North Dakota _____	391		980-994 Washington _____	1,553	
570-577 South Dakota _____	413		970-979 Oregon _____	1,242	
680-693 Nebraska _____	744		900-961 California _____	5,214	
660-679 Kansas _____	791		967-968 Hawaii _____	197	
WEST NO. CENTRAL	6,765	10.3	PACIFIC	8,465	12.9
197-199 Delaware _____	224		UNITED STATES	65,221	99.9
206-219 Maryland _____	1,251		969 & 004-009 U.S. Territories _____	45	
200-205 Washington, DC _____	115		Canada _____	-	
220-246 Virginia _____	1,497		Mexico _____	-	
247-268 West Virginia _____	509		Other International _____	-	
270-289 North Carolina _____	2,022		AP0/FPO _____	2	
290-299 South Carolina _____	903		TOTAL QUALIFIED CIRCULATION	65,268	100.0
300-319 Georgia _____	2,298				
320-349 Florida _____	3,201				
SOUTH ATLANTIC	12,020	18.4			

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2003	2004	2005	*2006	**2007
Total Audit Average Qualified	48,972	48,158	65,252	65,227	65,237
Qualified Paid Total	-	-	-	-	-
Qualified Non-Paid Total	48,972	48,158	65,252	65,227	65,237
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
11	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

*NOTE: The audited average qualified circulation for January-June 2006 = 65,229. The unaudited average qualified circulation for July-December 2006 = 65,225. Yielding an average qualified circulation of 65,227.
 **2007 data is unaudited.
 ***NC = None Claimed.

11. ADDITIONAL DATA

PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 11,984 copies including InfoUSA. Other sources include 1 source of circulation for a quantity of 152 copies or 0.2%.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
Howard Abramson, Publisher	Date signed	July 13, 2007
Heather Reed, Subscription and Customer Service Manager	State	Virginia
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	County	Arlington
IMPORTANT NOTE:	Received by BPA Worldwide	July 13, 2007
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	Type	PJ
	ID Number	L073P0J7