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# LIGHT & MEDIUM TRUCK

MANAGING COMMERCIAL, PUBLIC, UTILITY AND TELECOM FLEETS

## 2009 Editorial Calendar

Editor: Jim Galligan  
Managing Editor: Joe Howard

### 1st Qtr. 2009

Issue Date	Close Date	Space	Materials	Editorial Emphasis	Conferences, Meetings, Trade Shows
Dec. 2008/ Jan. 2009	11/6/08		11/13/08	<b>Editorial Focus:</b> 2009 Light Truck Preview <b>Special Report:</b> Maintenance Shop	
February	12/30/08		1/6	<b>Editorial Focus:</b> Agriculture/Food And Beverage <b>Special Report:</b> Legislative, Industry, Regulatory Forecast	<b>ATA Technology &amp; Maintenance Council,</b> Orlando, Fla., 2/10-2/13 <b>Tire Industry Association,</b> Orlando, Fla., 2/10-2/13 <b>Heavy-Duty Aftermarket Week,</b> Orlando, Fla., 2/16-2/19
March	1/27		2/3	<b>Editorial Focus:</b> For-Hire/Warehousing <b>Special Report:</b> Work Trucks	<b>NTEA/Work Truck Show,</b> Chicago, 3/3-3/6 <b>National Utility Contractors Association,</b> Phoenix, 3/10-3/14 <b>Truck Renting and Leasing Association,</b> Carlsbad, Calif., 3/10-3/14 <b>Mid-America Trucking Show,</b> Louisville, Ky., 3/19-3/21 <b>Information Technology &amp; Logistics Council,</b> St. Petersburg, Fla., 3/22-3/25

### 2nd Qtr. 2009

Issue Date	Close Date	Space	Materials	Editorial Emphasis	Conferences, Meetings, Trade Shows
April	2/24		3/3	<b>Editorial Focus:</b> Dealers/Equipment Manufacturers <b>Special Report:</b> Pick-up and Delivery/Distribution	<b>Transportation Intermediaries Association,</b> San Antonio, Texas, 4/1-4/4 <b>Expocam,</b> Montreal, Quebec, 4/16-4/18 <b>American Truck Dealers,</b> Landover, Md., 4/18-4/20 <b>Society of Automotive Engineers,</b> Detroit, 4/20-4/23 <b>National Association of Fleet Administration,</b> Orlando, Fla., 4/26-4/29 <b>NASTRAC,</b> Orlando, Fla., 4/26-4/29
May	3/31		4/7	<b>Editorial Focus:</b> Service Sector <b>Special Report:</b> Municipal Operations	<b>National Private Truck Council,</b> Nashville, Tenn., 5/3-5/5 <b>Transportation Marketing &amp; Communications Association,</b> San Diego, 5/31-6/2
June	4/28		5/5	<b>Editorial Focus:</b> Electric Utility Fleets <b>Special Report:</b> Midrange Engines	<b>Electric Utility Fleet Managers Conference,</b> Williamsburg, Va., 6/21-6/24

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**3rd Qtr. 2009**

Issue Date	Close Date		Editorial Emphasis	Conferences, Meetings, Trade Shows
	Space	Materials		
<b>July</b>	5/26	6/2	<b>Editorial Focus:</b> Construction/Logging/ Mining <b>Special Report:</b> Top 100 Commercial Fleets	
<b>August</b>	6/30	7/7	<b>Editorial Focus:</b> Telecom <b>Special Report:</b> Top 50 Utility/Telecom Fleets	<b>ATA National Truck Driving Championships,</b> San Jose, Calif., 8/17-8/22
<b>September</b>	7/28	8/4	<b>Editorial Focus:</b> Wholesale/Retail/ Manufacturing <b>Special Report:</b> 2010 Medium Truck Preview	<b>National Electrical Contractors Association,</b> Seattle, 9/13-9/15 <b>Council of Supply Chain Management Professionals,</b> Chicago, 9/20-9/23

**4th Qtr. 2009**

Issue Date	Close Date		Editorial Emphasis	Conferences, Meetings, Trade Shows
	Space	Materials		
<b>October</b>	9/1	9/8	<b>Editorial Focus:</b> Public Works <b>Special Report:</b> Conspicuity	<b>ATA Management Conference &amp; Exhibition,</b> Las Vegas, 10/4-10/7 <b>ICUEE,</b> Louisville, Ky., 10/6-10/9
<b>November</b>	9/29	10/6	<b>Editorial Focus:</b> Passenger/Transit Buses <b>Special Report:</b> Supplier Roundtable	<b>National Industrial Transportation League,</b> Anaheim, Calif., 11/14-11/18 <b>Intermodal Association of North America,</b> Anaheim, Calif., 11/14-11/18
<b>Dec. 2009/ Jan. 2010</b>	11/10	11/17	<b>Editorial Focus:</b> Lease/Rental <b>Special Report:</b> 2010 Light Truck Preview	

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