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LIGHT & MEDIUM TRUCK

MANAGING COMMERCIAL, PUBLIC, UTILITY AND TELECOM FLEETS

Editor: Jim Galligan
Assistant Editor: Julie Britt

1st Qtr 2008

Issue Date	Close Date		Editorial Emphasis	Utility Fleet Management Section	Conferences, Meetings, Trade Shows	Bonus/ Package Plans
	Space	Materials				
Dec 07/ Jan 08	11/1/07	11/8/07	Editorial Focus: 2008 Light Truck Review Special Report: Maintenance Shop	Editorial Focus: Underground Operations Fleet Manager's Clipboard	National Utility Contractors Association Kauai, Hawaii, 1/15-1/19	
February	1/3	1/10	Editorial Focus: Information Technology Special Report: Work Trucks Feature: Tires and Wheels	Editorial Focus: 2008 Legislative and Regulatory Preview Fleet Manager's Clipboard	Technology & Maintenance Council Orlando, Fla., 2/4-2/7 The Work Truck Show Atlanta, 2/26-2/28	Fleet Managers Information Technology Tires
March	1/31	2/7	Editorial Focus: Fuels, Lubes & Coolants Feature: Leasing Spotlight: Dump Truck Bodies	Editorial Focus: Overhead Operations Fleet Manager's Clipboard	Mid-America Trucking Show Louisville, Ky., 3/27-3/29	Fuels, Lubes & Coolants

2nd Qtr 2008

Issue Date	Close Date		Editorial Emphasis	Utility Fleet Management Section	Conferences, Meetings, Trade Shows	Bonus/ Package Plans
	Space	Materials				
April	2/28	3/6	Editorial Focus: Truck Dealers Special Report: Work Truck Show	Editorial Focus: Hybrids and Alternative Fuels Fleet Manager's Clipboard	Truck Renting and Leasing Association Phoenix, 4/2-4/5 American Truck Dealers Grapevine, Texas, 4/26-4/28 National Private Truck Council Cincinnati, 4/27-4/29	Fleet Managers
May	4/3	4/10	Editorial Focus: Tires and Wheels Special Report: IT in the Shop Spotlight: Safety & Security	Editorial Focus: Municipal Fleets Fleet Manager's Clipboard	National Association of Fleet Administrators Salt Lake City, 5/3-5/6	Fleet Managers Information Technology Tires
June	5/1	5/8	Editorial Focus: Fuels, Lubes & Coolants Special Report: Medium-Duty Engines	Editorial Focus: Electric Utilities Preview: Electric Utility Fleet Managers Conference Fleet Manager's Clipboard	Electric Utility Fleet Managers Conference Williamsburg, Va., 6/15-6/18	Fleet Managers Fuels, Lubes & Coolants

JULY

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3rd Qtr 2008

Issue Date	Close Date Space	Materials	Editorial Emphasis	Utility Fleet Management Section	Conferences, Meetings, Trade Shows	Bonus/ Package Plans
July	5/29	6/5	Special Report: L&MT Top 100 Commercial Fleets Equipment Review: Low-Cab Forwards Spotlight: Snow Plows	Editorial Focus: Telecom Operations Fleet Manager's Clipboard		Fleet Managers
August	7/3	7/10	Special Report: Information Technology Roundtable Editorial Focus: Tires & Wheels	Special: 2008 Top 50 Utility and Telecom Fleets Utility Fleet Managers' Roundtable Fleet Manager's Clipboard	ATA National Truck Driving Championships Houston, 8/19-8/23	Fleet Managers Information Technology Tires
September	7/31	8/7	Special Report: 2009 Medium Truck Preview Editorial Focus: Drivers and Personnel Spotlight: Fuels, Lubes and Coolants	Special: Utility Fleet Manager Roundtable Fleet Manager's Clipboard	Intermodal Association Of North America Fort Lauderdale, Fla., 11/16-11/18 National Industrial Transportation League Fort Lauderdale, Fla., 11/16-11/19	Fleet Managers Fuels, Lubes & Coolants

4th Qtr 2008

Issue Date	Close Date Space	Materials	Editorial Emphasis	Utility Fleet Management Section	Conferences, Meetings, Trade Shows	Bonus/ Package Plans
October	8/28	9/4	Editorial Focus: Information Technology Special Report: Winterizing	Editorial Focus: Shop Equipment Fleet Manager's Clipboard	ATA Management Conference & Exhibition New Orleans, 10/4-10/7	Information Technology
November	10/2	10/9	Editorial Focus: Insurance Special Report: Tires and Wheels Spotlight: Fuels, Lubes and Coolants	Editorial Focus: Vehicle Tracking/Communications Fleet Manager's Clipboard		Fuels, Lubes & Coolants Tires
Dec. 2008 Jan. 2009	11/6	11/13	Special Report: 2009 Light Truck Preview Special Report: Maintenance Shop	Editorial Focus: Fleet Management Software Fleet Manager's Clipboard		

